ETNA Trader Front Office User Manual

TABLE OF CONTENTS

PREFACE

INTRODUCTION

- About this document

PLATFORM NAVIGATION

- Demo Subscription
- Demo Account Registration
- Contact Support
- Language
- Getting Started
- Icons and Symbols and ETNA Trader
- Dashboard
- Account Page
- User Settings:
    - Account
    - Trading
    - Layout Settings
    - Marquee Settings
- Tabs
- Group Settings

WIDGETS

- Account Info
- Chart Settings
- News Settings
- Trade Ticket
- Watchlist
- Orders
- Positions
- Market Depth

PREFACE

The ETNA Trader Manual

© 2002 - 2015 by ETNA

All Rights Reserved

GUIDE TO THE ETNA TRADER TERMINAL

The instructions provided here relate to both Live Trading Accounts and Demo Accounts.

Please, feel free to contact us if you have any questions.

You can also contact support and leave us feedback, suggestions, and insights about ETNA Trader through Support Contact on our demo.

INTRODUCTION

When you first begin working with ETNA Trader, you'll want to know some basics: How do I register? How do I change my password? What am I looking at? Where are the widgets and how to use them? How to place orders? How do I get help? All those basics are covered in this guide to help you familiarize yourself with ETNA Trader platform in an effective and faster way.

About this document

This User Guide sets forth the procedures and descriptions of how to use ETNA Trader Platform, starting from the registration process to the sophisticated trading activities. This document:

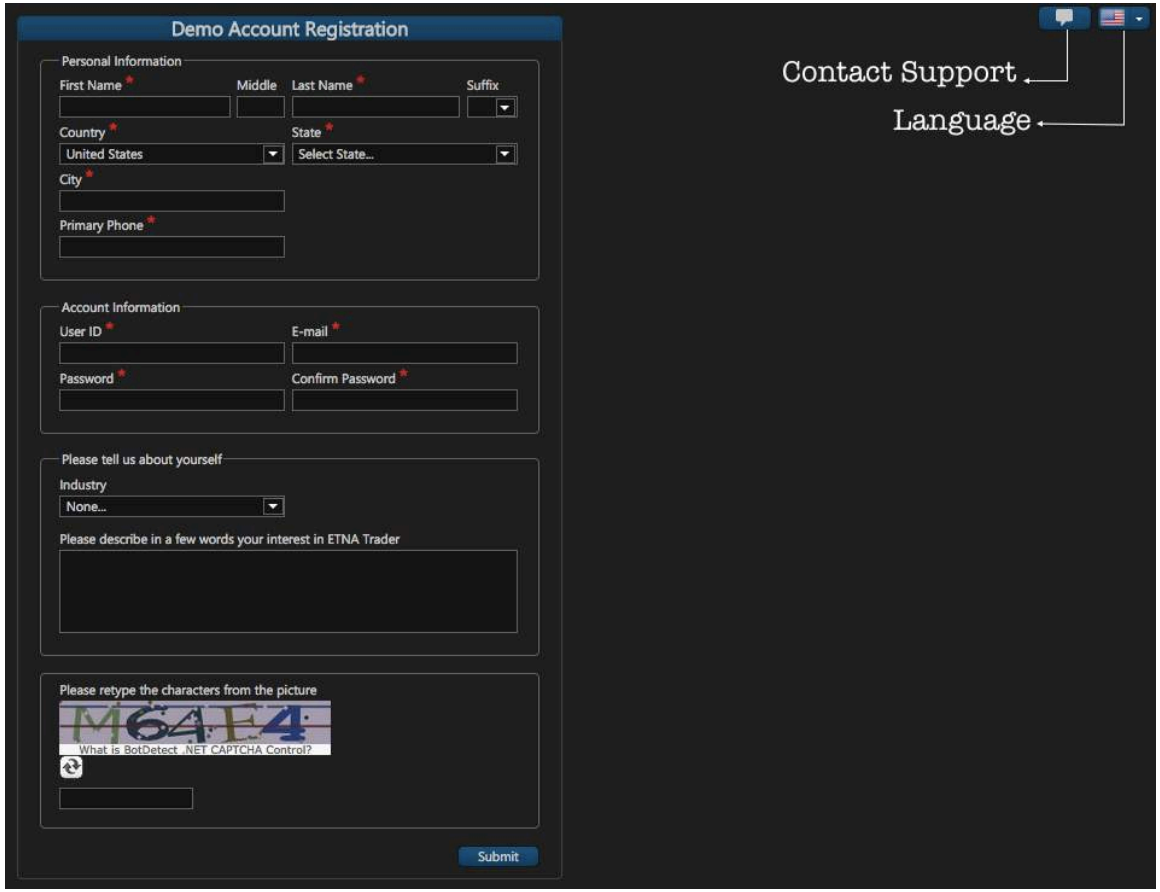
1. Describes each component and window in the Trading Platform.
2. Explain the purpose and the functionality of every widget and tool.
3. Defines and explain the procedures for trade placements and verification.
4. Showcase the ways to personalize and customize the platform to meet your specific needs and preferences.

Note: Information provided in this user guide regarding the software or functionality of the Trading Platform, including descriptions and illustrations (i.e. screen shots), are subject to any updates and changes by ETNA.

PLATFORM NAVIGATION

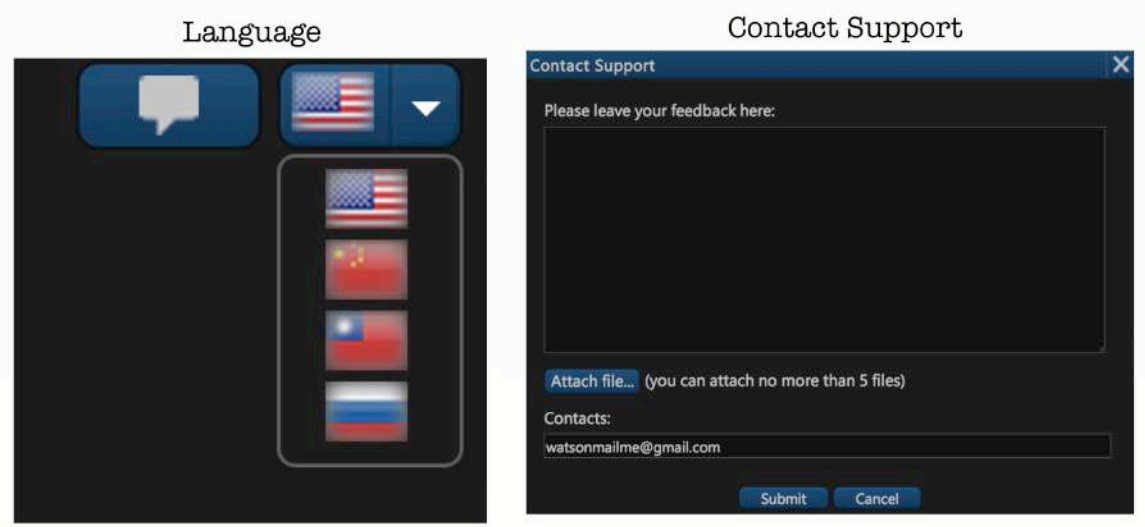
Demo Subscription

- **Demo Account Registration:** The first step to create a demo account is to fill and complete the Demo Account Registration form. If you have already created a demo account, you can just log in to the platform by entering your username and password.



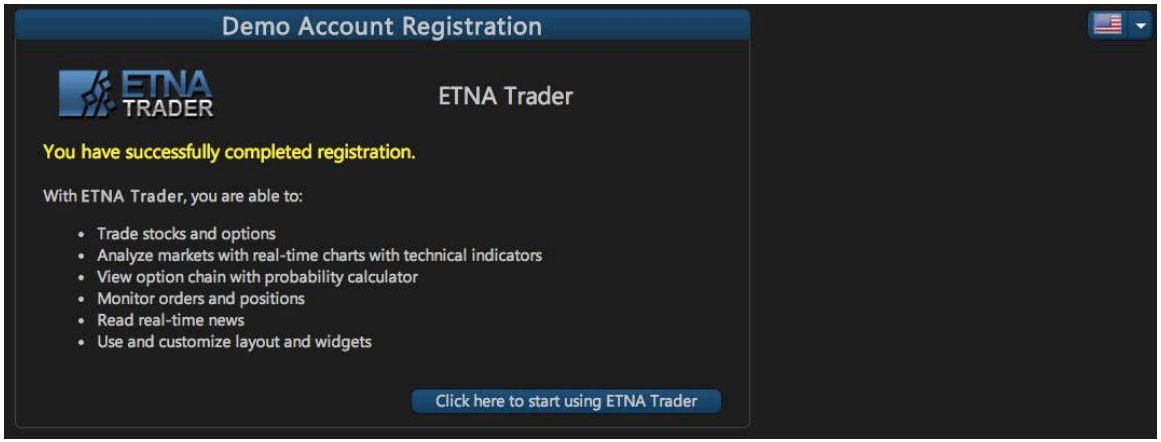
- **Contact Support:** If you have queries about the signup or you would like to send your feedback about the platform, you can do so by simply clicking on contact support located in the upper right side. You can also use Contact Support anytime while using the platform in case you have any question you might not find in this user guide. ETNA Trader Contact Support allows you to give us your feedback wordily and visually; through attaching up to 5 files to support your message and make sure that the end user and ETNA's team are at the same page and visually seeing the same point.

- **Language:** ETNA Trader provides users with multilingual support. You can change languages of your ETNA Trader terminal and the changes will take effect right away, without the need to restart the program again. ETNA Trader showcases four languages in the demo, but we can always integrate more languages to the platform based on the user's desired language he wants to be integrated in ETNA Trader's terminal.



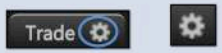
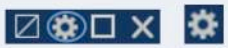
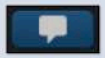
Getting Started!

Once you complete and submit all the information in the account registration window, a message will pop up confirming the successful completion of your registration along with a brief note of the demo's account offers.


Demo Account Registration
ETNA TRADER
ETNA Trader
You have successfully completed registration.
With ETNA Trader, you are able to:
Trade stocks and options
Analyze markets with real-time charts with technical indicators
View option chain with probability calculator
Monitor orders and positions
Read real-time news
Use and customize layout and widgets
Click here to start using ETNA Trader

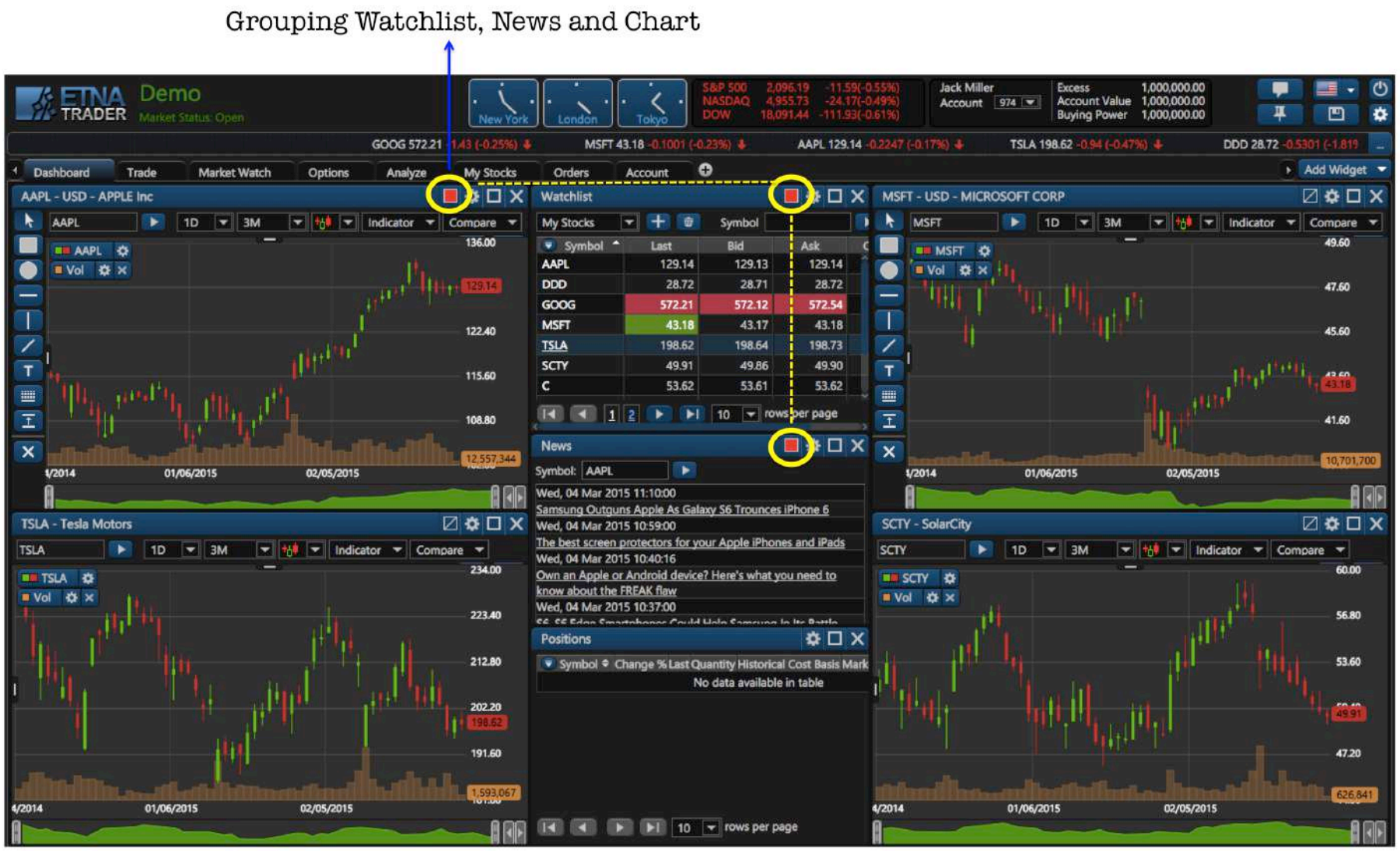
Icons and symbols of ETNA Trader

ETNA Trader is loaded with icons and symbols that when clicked on, they give you the chance to customize and personalize the interface of the platform as if it's created to meet your specific needs and preferences. So, before we dive into the platform, we would like to give you a quick rundown of each icon, what they are and what they exist. Check this partial cheat sheet.

Icon	Name	Description
	Log Off	**Sign out from your ETNA Trader user account**
	Settings	**Edit and make changes to the platform interface (*ex: account, trading accounts, trading, layout settings, personalization*)**
	**Tab Settings**	**Add more tabs, name/rename tabs and delete tabs**
	**Widget Settings**	**Enbales you to edit and customize the widget *(Settings differ from one widget to another)***
	Add Tab	**Enables you to add extra tabs to the platform**
	Manage Columns	**Enables you to select the columns you want to keep and remove in widgets**
	Create New Watchlist	**Enables you to create and add new Watchlists**
	Marquee Settings	**Enables you to edit the display of real time quotes of securities**
	Pinned Header Panel	**Enables you to pin header panel (Marquee listing and widget panel)**
	Unpinned Header Panel	**Enables you to unpin header panel (Marquee listing and widget panel)**
	Locked Layout	**Enables you to lock your last updated layout When you lock your layout you can not add and/or delete any of the changes made**
	Unlocked Layout	**Enables you to unlock your layout and make edts by adding, deleting and relocating the widgets within the platform**
	**Contact Support**	**Enables you to report any question, feedback about the platform**
	Language	**Enables you to change the language of the platform features**
	Group	**Enables you to assign widgets to the same color group so you can connect all widget together by one click**
	Maximize	**Maximize the widget window**

Dashboard

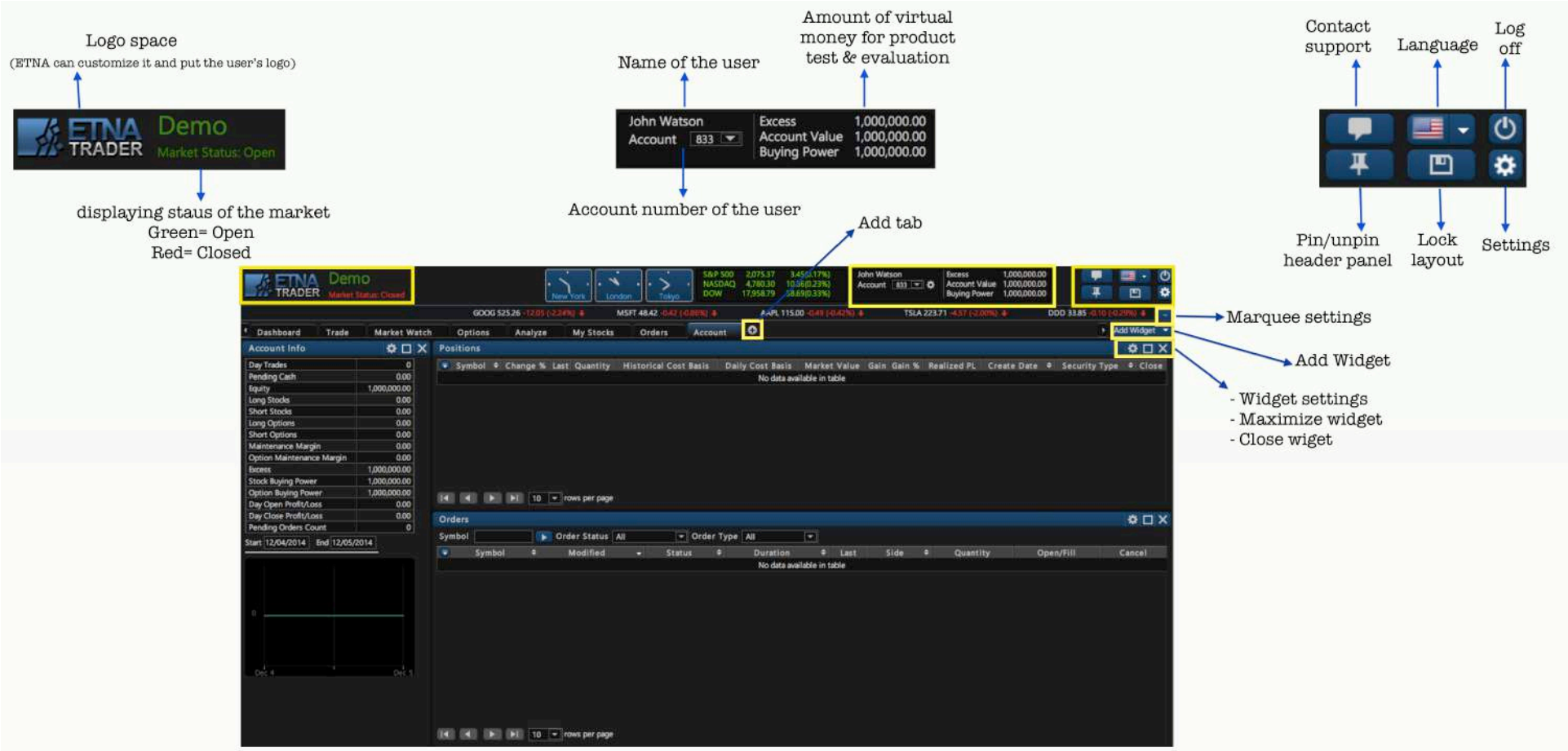
ETNA Trader has an easy-to-navigate dashboard. Users can group Watchlist with News feed and chart. Connecting the three widgets together allows users to check the latest news and chart of the security automatically once the symbol is typed.



Account Page

Account page contains the name and account number(s) of the user. In the account information, you will see that you have access to 1M in virtual currency to test your trading skills with, as you see in the graphic below. There are different types of other widget tabs such Trade, Market watch, analyze and more. You can also delete tabs of widgets you don't currently need to use for your trades.

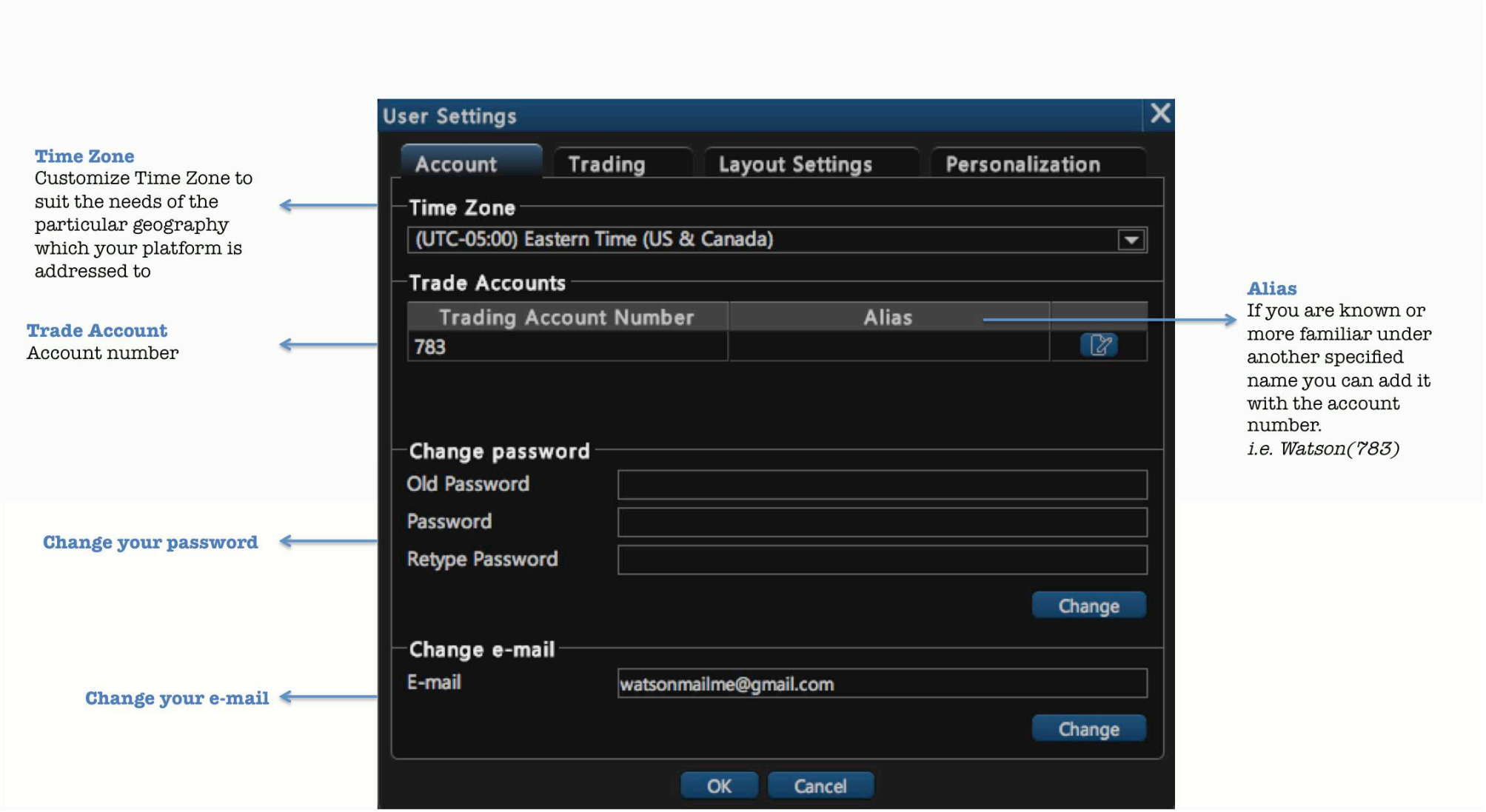
You can add more tabs by clicking the plus **(+)** symbol, rename it and reorganize the order of your tabs by dragging them either forward or backward. By clicking on The Header Panel tab you can either pin or unpin the Marquee Settings bar and the Widget bar.



User Setting

User Settings enables you to customize your layout, update the time zone, personal information, trading options as well as add your own picture. User settings contain four parts: Account, Trading, Layout Settings, and Personalization.

Account



Trading

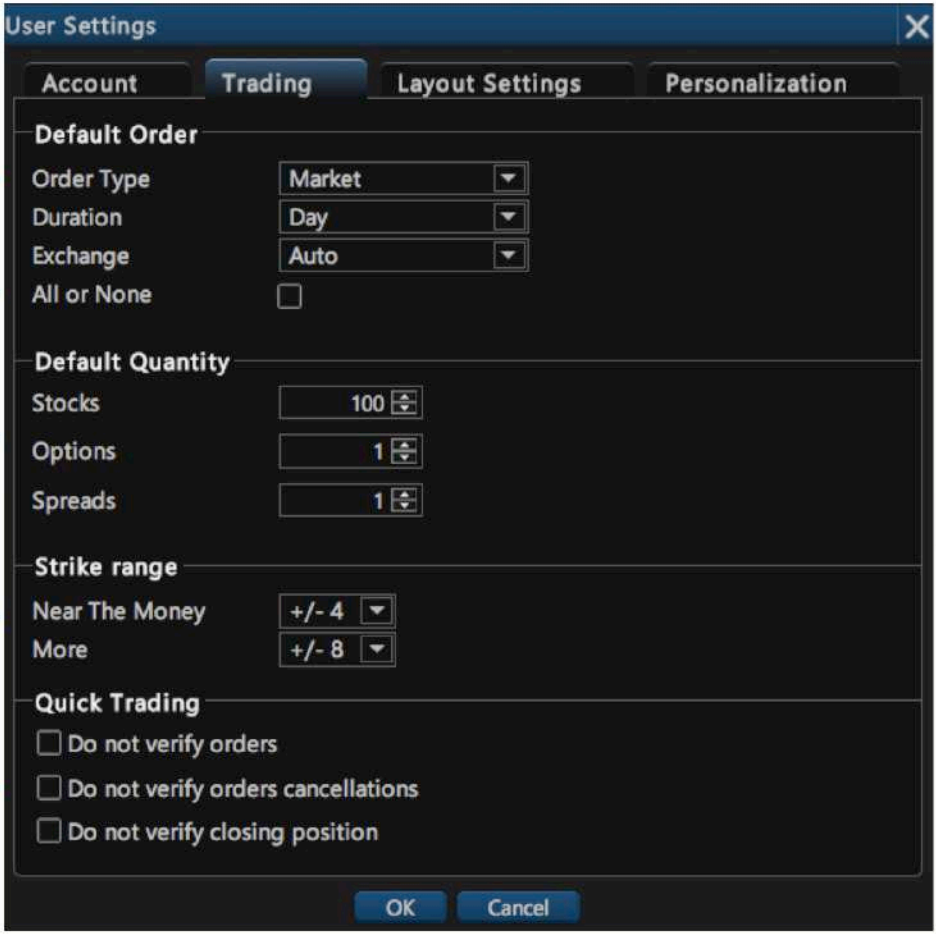
Default Order
Type: Choose the type of order to place: Market, Limit, Stop, Stop Limit, Trailing Stop, Trailing Stop Limit.
Duration: Day or Good Til Canceled (GTC).
Exchange: Auto, Knight, Nasdaq or NYSE.

Change and set your own default trading activities

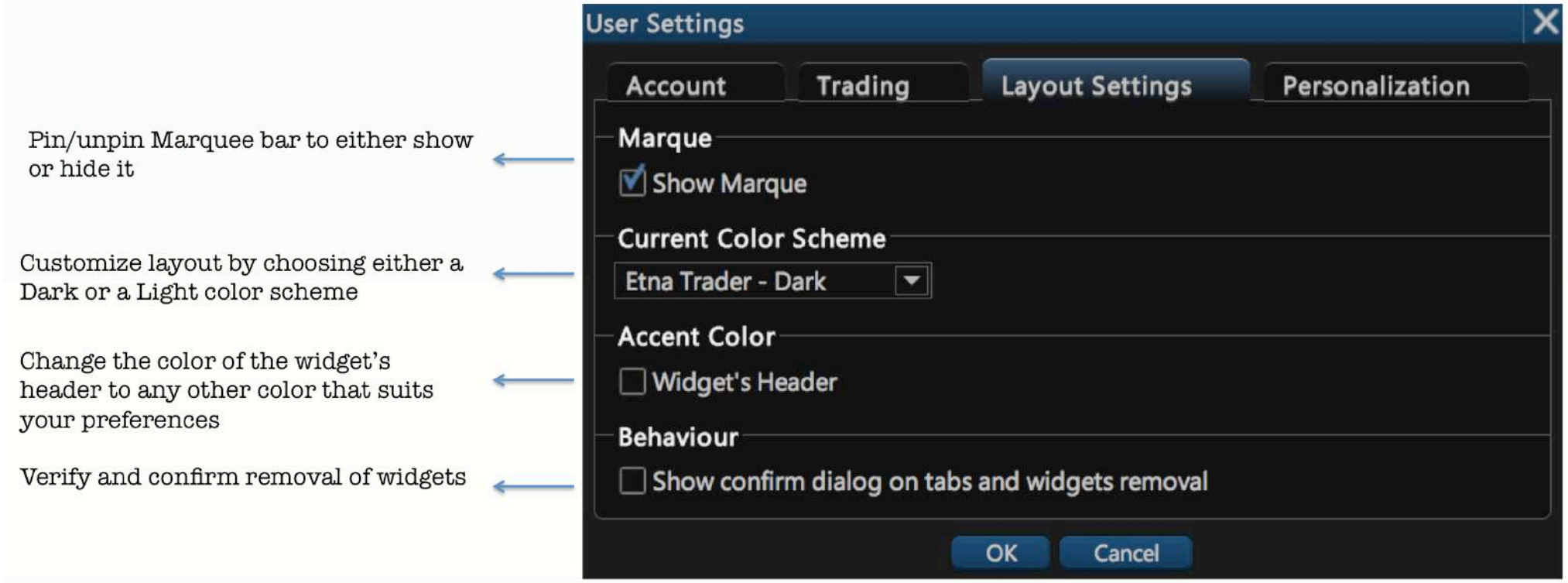
Default Quantity
Change and set your default quantity of stocks, options and spreads

Strike Range
Near The Money: Choose and set Near The Money strike price starting from +/-1 up to the maximum Near The Money strike price, +/-4
More: Choose and set out the money strike price starting from +/-5 up to +/-8

Quick Trading
You can opt to verify and confirm before placing or cancelling orders as well as closing positions



Layout Settings

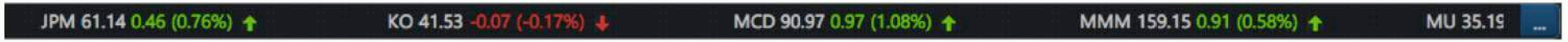


Marquee Settings

ETNA Trader's Marquee streams security information in the most flexible real-time quote displays. With ETNA Trader's Marquee, you can combine real-time data of securities in a variety of customizable displays. The content of Marquee can be customized in three different models.

1. **Positions:** Marquee that shows updated quotes of all the symbols you traded and created a position for
2. **WatchList:** Marquee that shows updated quotes of the three different types of securities: Stocks, Forex or Indices
3. **Custom:** Customize marquee that shows updated quotes of your specifically preferred symbols

Marquee Listing



Real Time Data

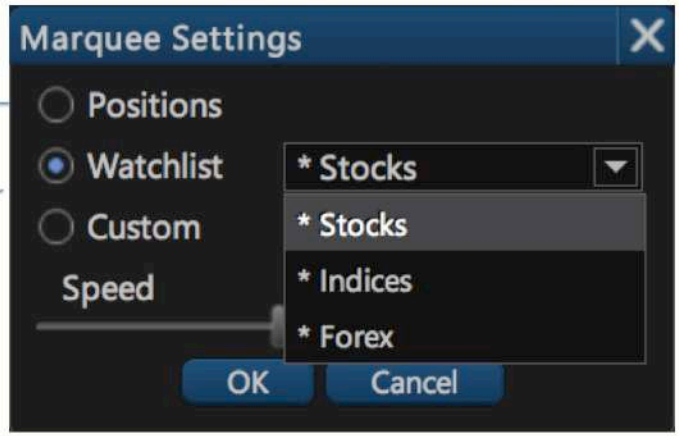
Once you place the cursor on the symbol, marquee shows an updated factset about the security (such as last, volume, change). When you click on the symbol, the *Trade Ticket* window pops up to either buy or sell

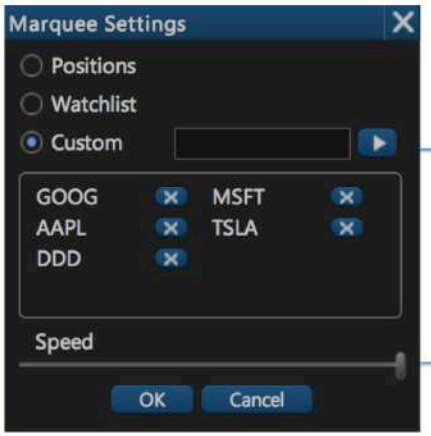
Positions

Create marquee that lists and shows all (& only) your positions in a single display

Watchlist

Marquee that groups your list of securities by industry, or sector (stocks, forex or indices)





Custom

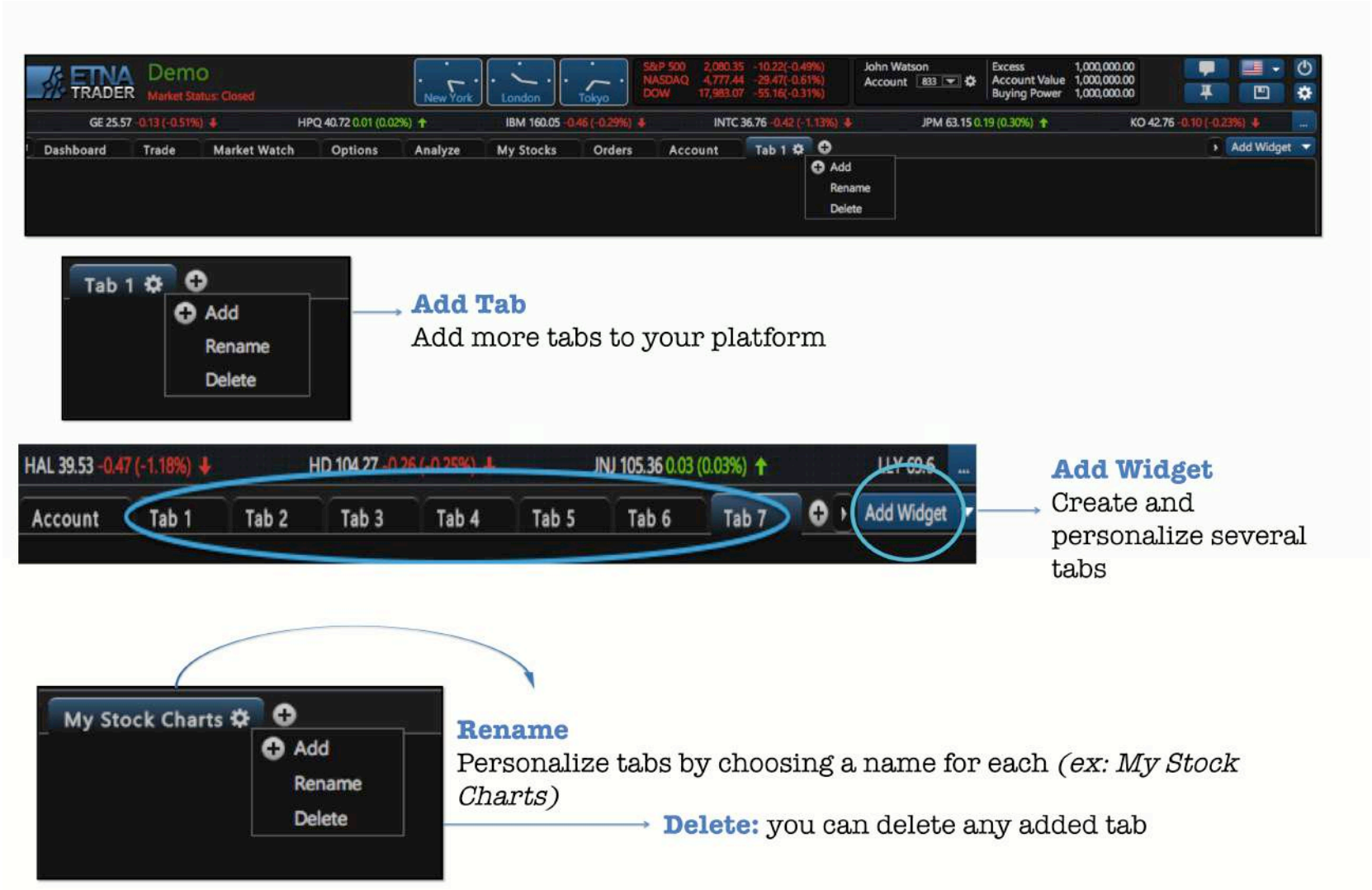
Create a custom model Marquee that shows your preferred securities in a single display

Speed

Customize the speed of marquee listing presentation

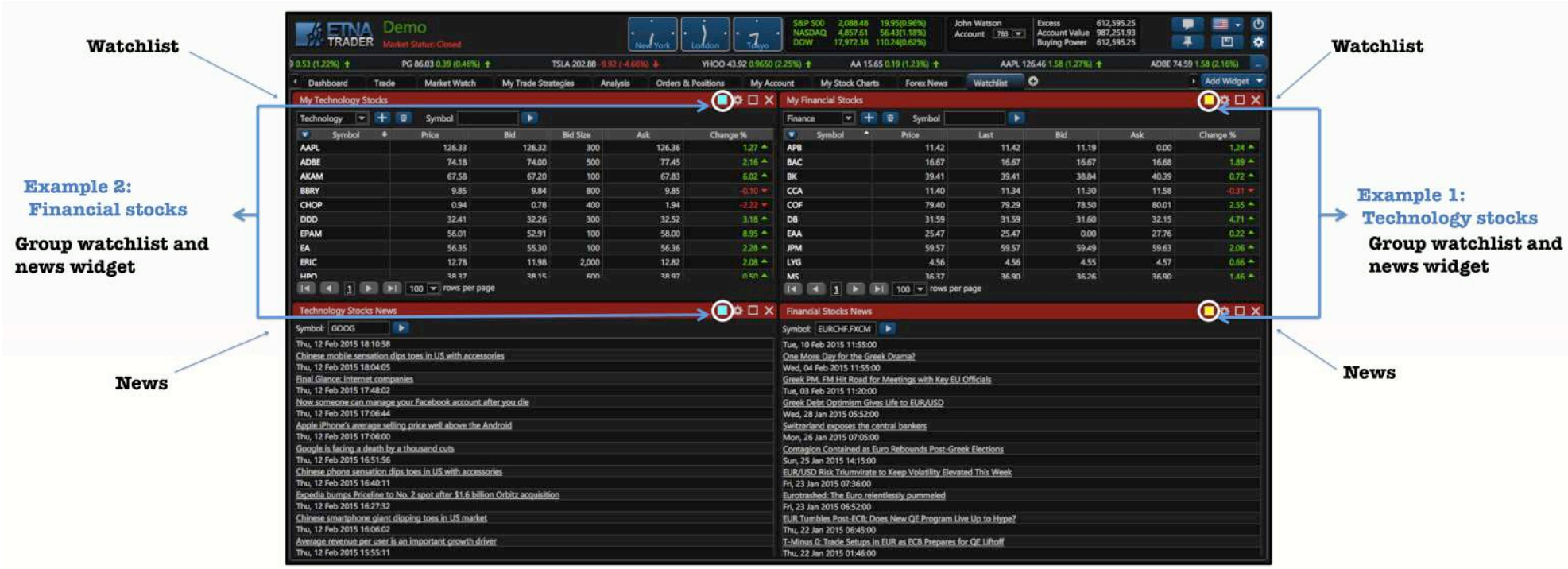
Tabs

ETNA Trader's interface is designed to make it easy for users to find features, place and organize widgets, as they want. Each tab is customizable and can contain any component the user chooses from our widget list. By scrolling the drop-down menu of "Add Widget", click on the picked widget and it will be automatically added to the tab menu. You can also create and add extra tabs and label them to break down your trading tasks into simple actions.



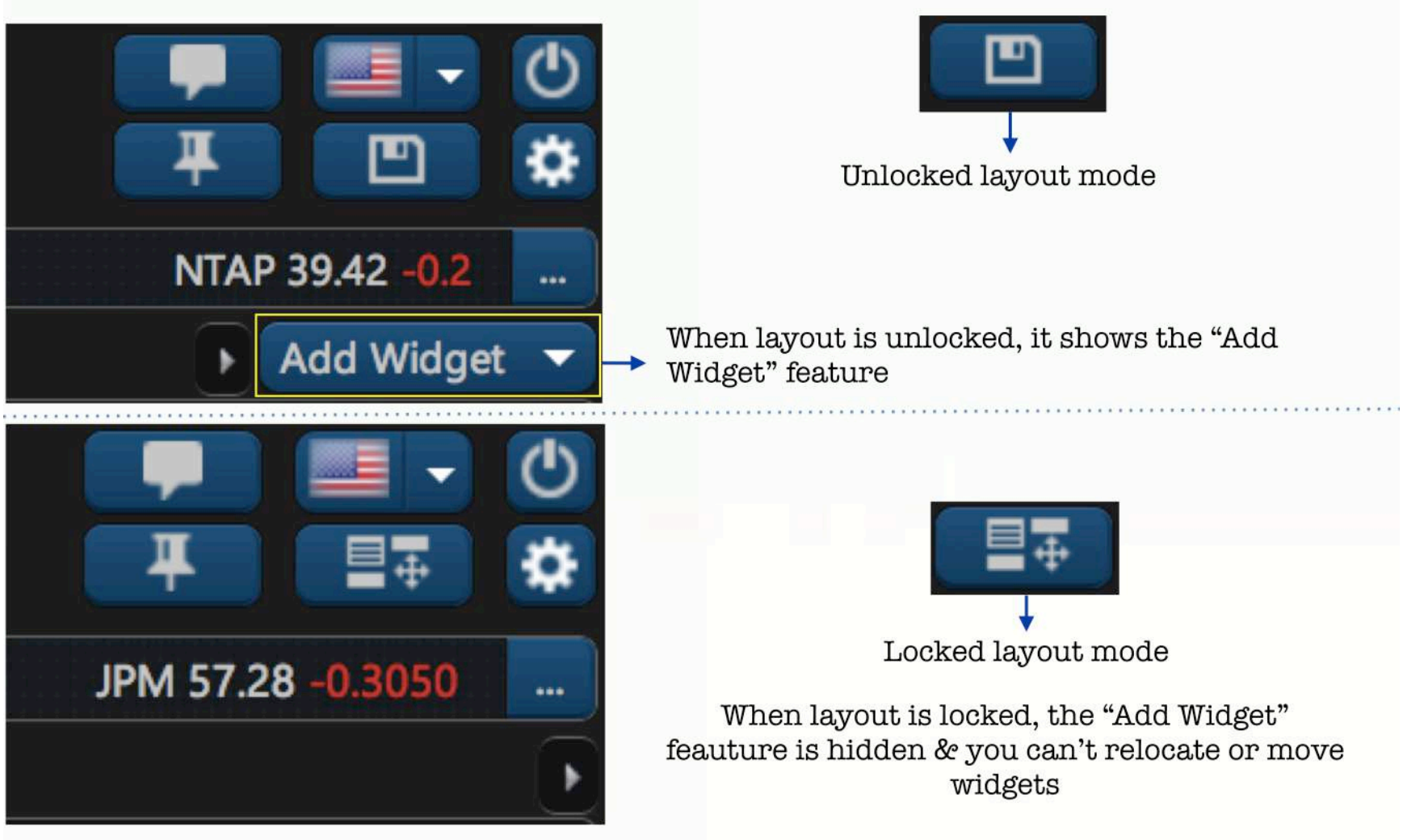
Group Settings

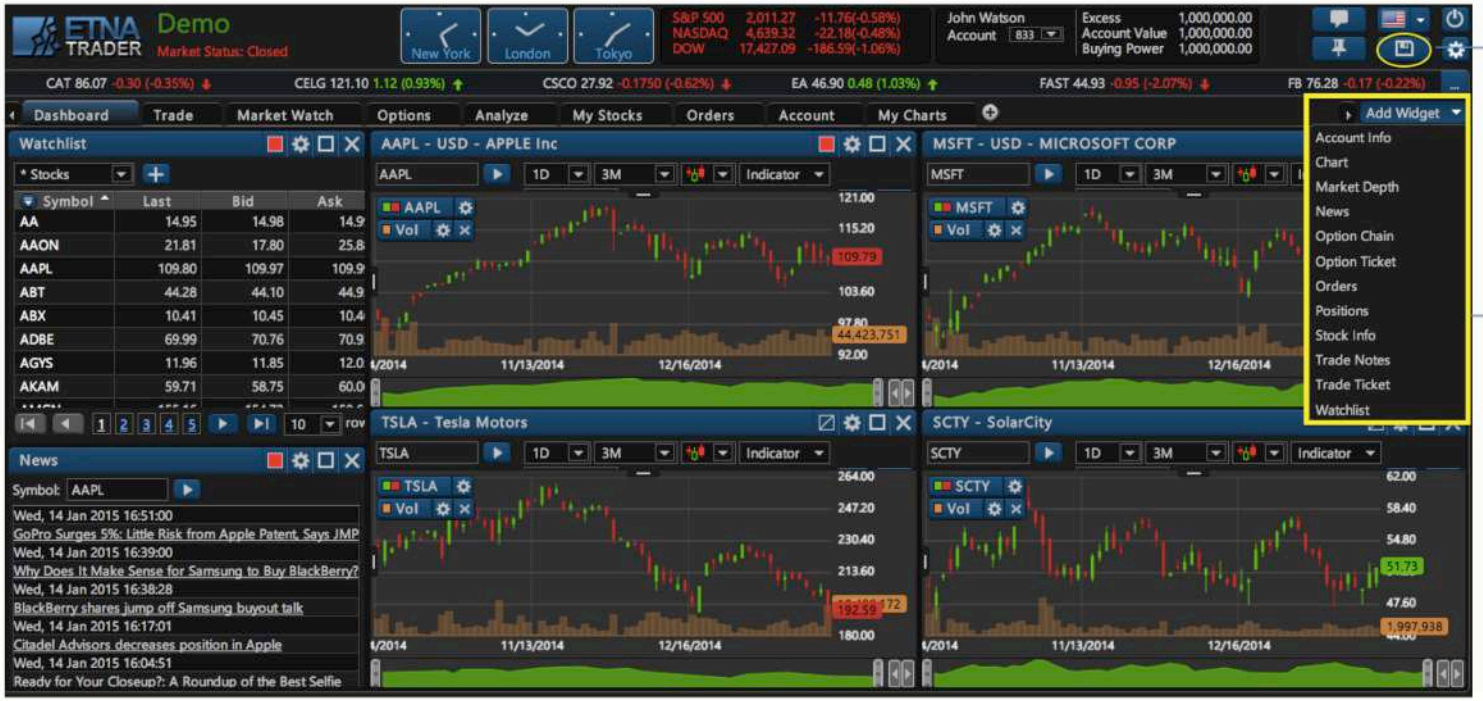
ETNA Trader allows you to group your watchlist with other widgets, such as news, charts, stock info and more. When all widgets are grouped together by the same tag color, it would make your platform faster and more efficient for trading. By one click on the ticker symbol of the company in your watchlist, you would be able to view real-time chart, news, stock info, and more about the company.



WIDGETS

ETNA Trader comes with a variety of widgets that you can use to get the most productive trading experience. The goal behind "Add Widget" tab is to make sure there is a place where you could always have easy access to all trading tools. ETNA Trader's widgets appear on the right-hand side of the platform and are always there no matter what tab you are on. If you don't want them taking up space, you can always collapse them by clicking "Save Layout".


NTAP 39.42 -0.2
Add Widget
Unlocked layout mode
When layout is unlocked, it shows the "Add Widget" feature
JPM 57.28 -0.3050
Locked layout mode
When layout is locked, the "Add Widget" feauture is hidden & you can't relocate or move widgets

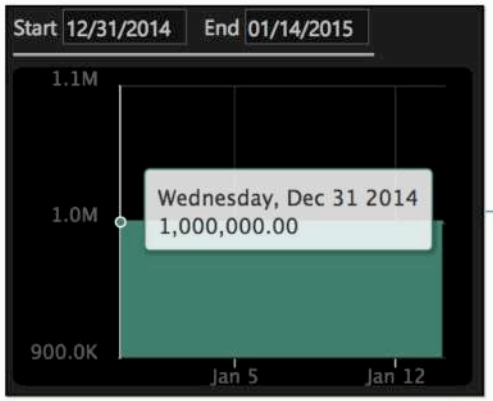


Save Layout:
To show or hide the tab "Add Widget", edit and save layout

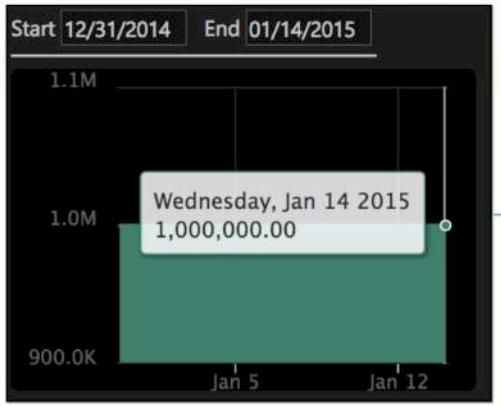
Add Widget:
To add a widget, click on the "Add Widget" menu and then pick on the component to load

Account information

ETNA Trader's account information is designed to display the user's real-time information about all trading activities, account value, buying power and more. It also determines the date when the account was created and was last used.



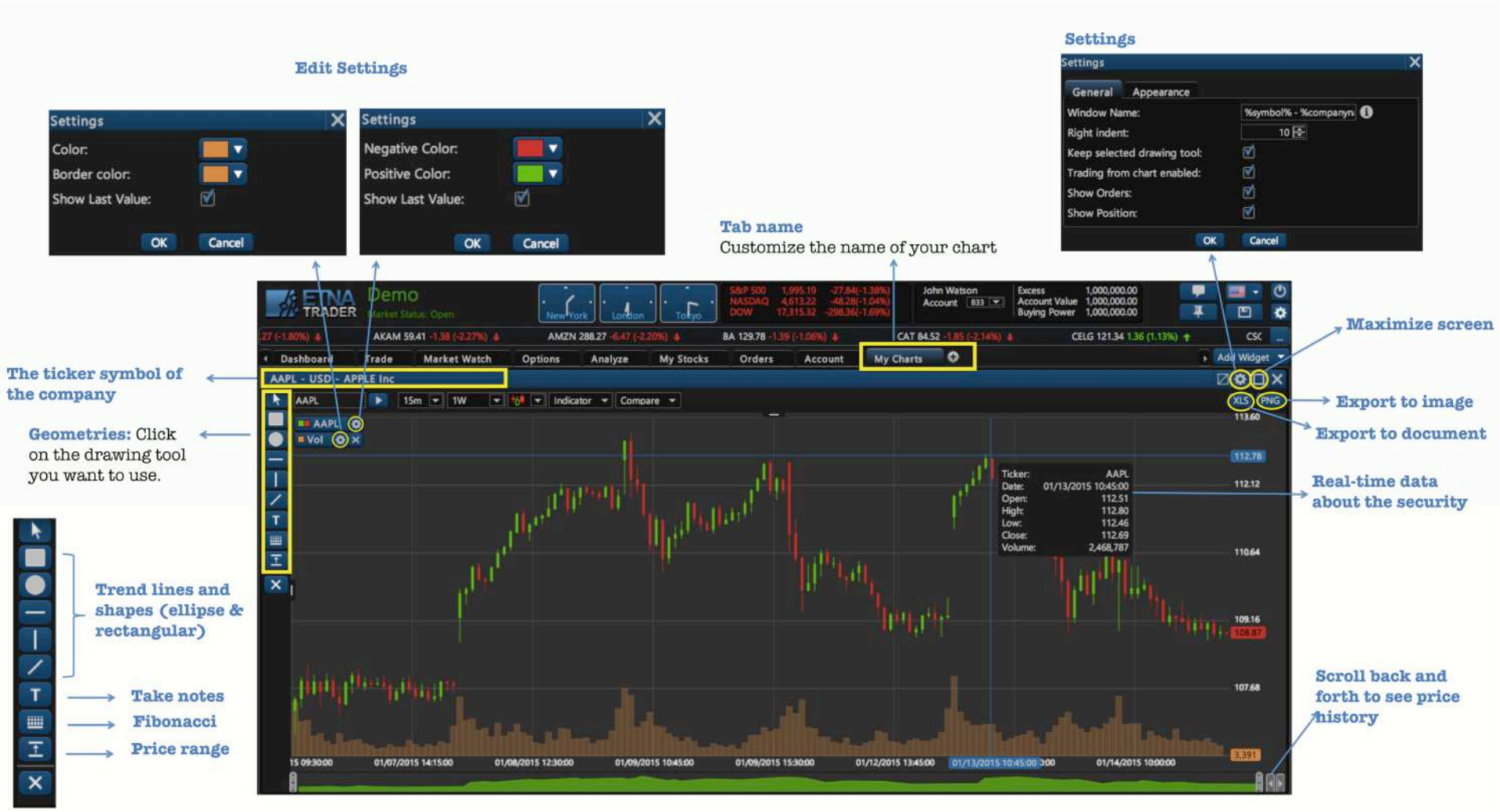
Start:
The date the account was created



End:
The date the account was last used

Chart

In order to view the market from nearly every conceivable angle, ETNA Trader offers different chart types that stream up-to-date data. From candlesticks to bar, every chart type updates data automatically as it unfolds. You can also choose to show a chart in four different modes: Line, Bar, Candle sticks, OHLC (Open-High-Low-Close)



The drawing tools menu allows the user to select from a number of different drawing tools. Drawing tools overlap the price data and can be used to mark-up the charting area. Drawing tools include Fibonacci, trend lines, support or resistance (price range) and text notes.

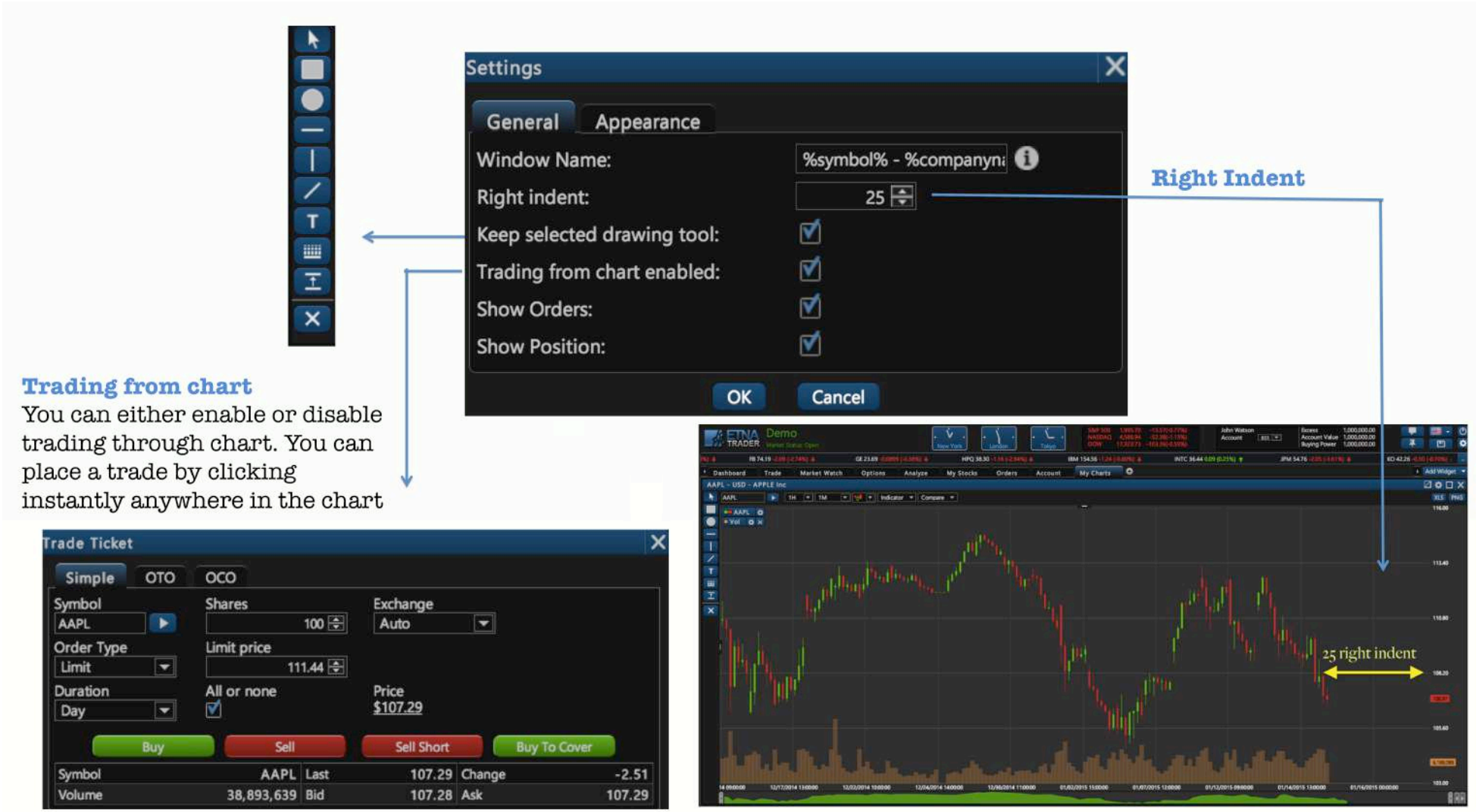
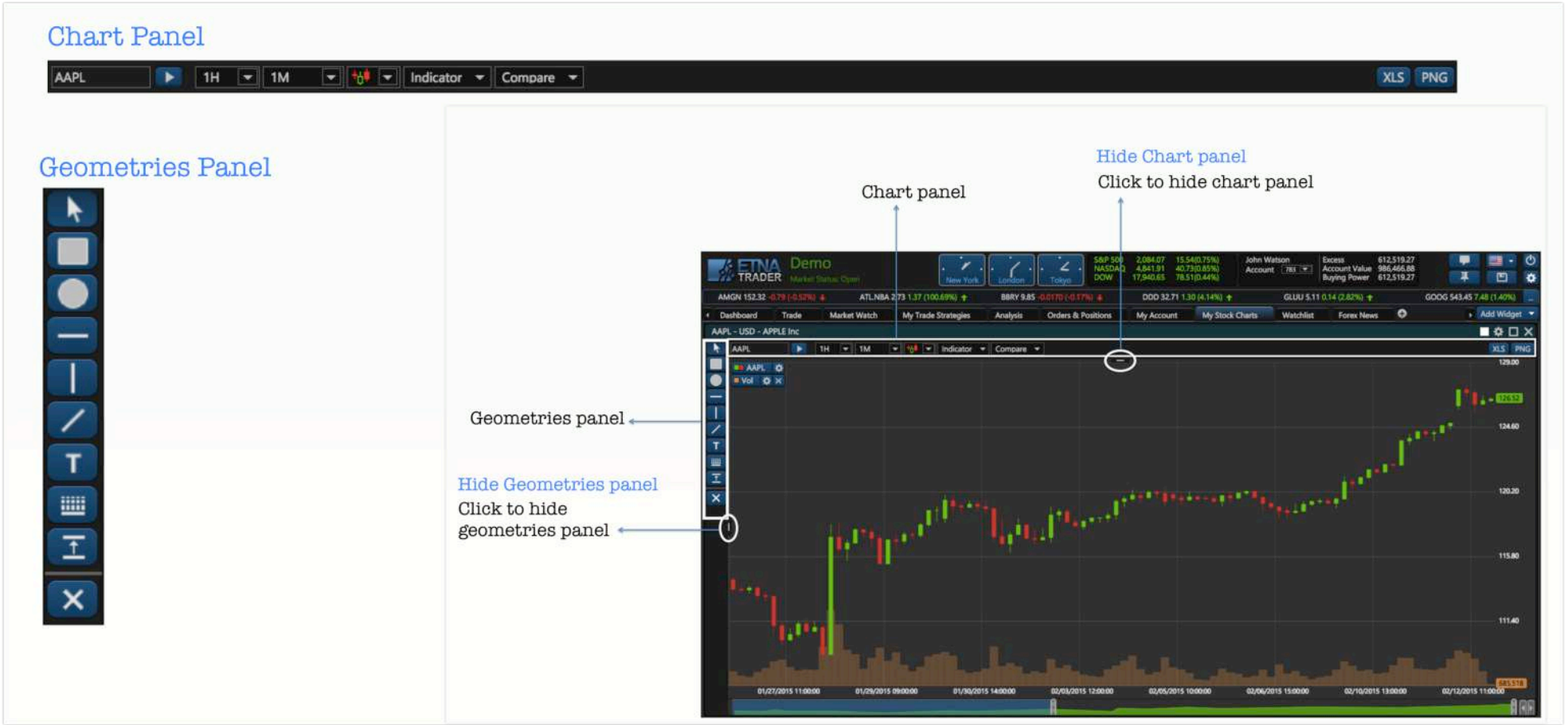


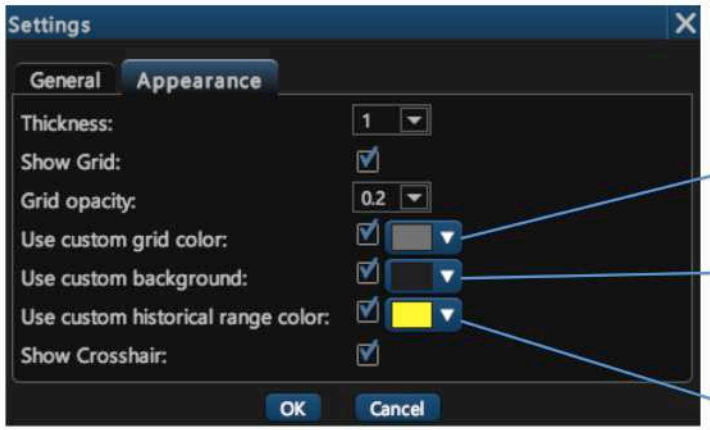
Chart and geometries panels

Users have the option to hide and unhide both chart and geometries panels as they show in the following posts:

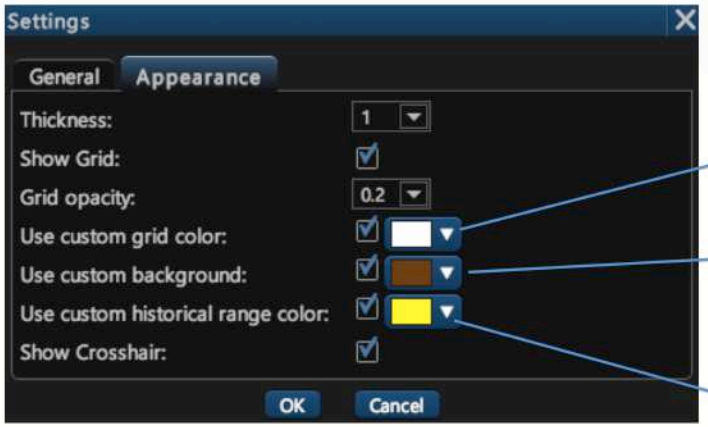


Customize your chart

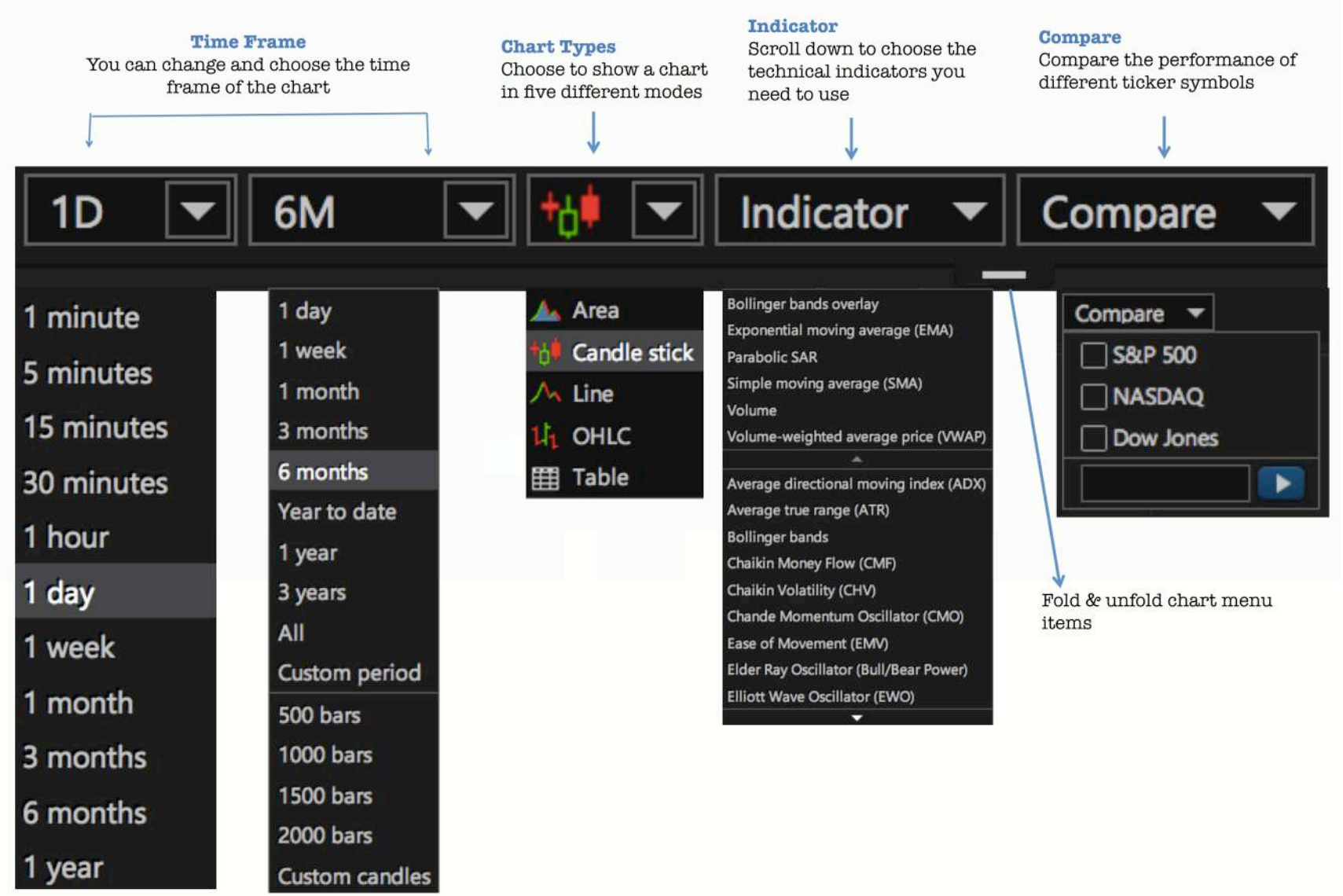
Example 1



Example 2

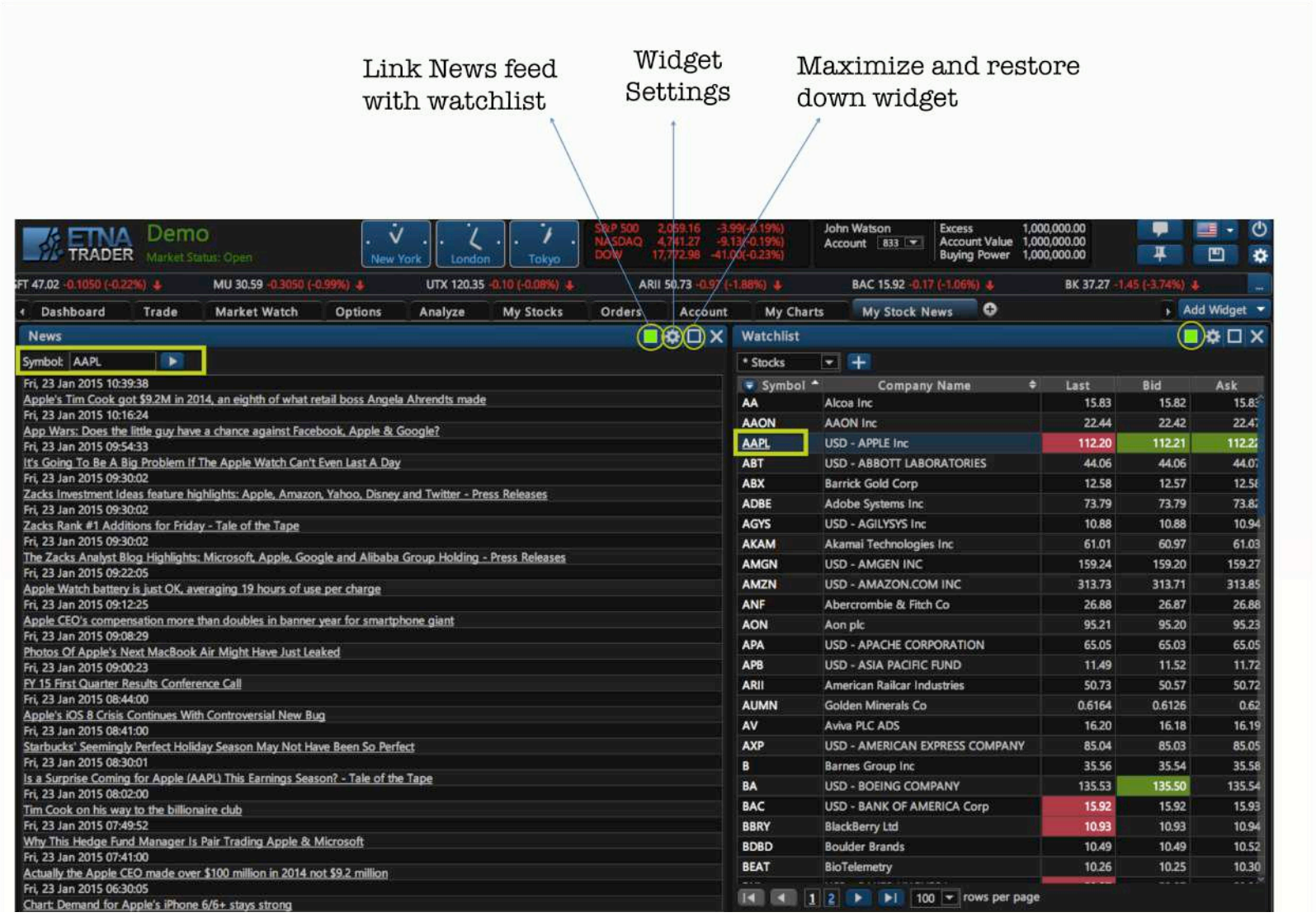


The charting menu bar shows different options that can be expanded and used to select the time frame, chart type, technical indicators, apply comparisons to other securities, and draw different trend lines and shapes. The chart also provides access to many other features and settings, including being able to trade from the charts, change the style/ appearance of chart and the time frame as well as add technical analysis tools.

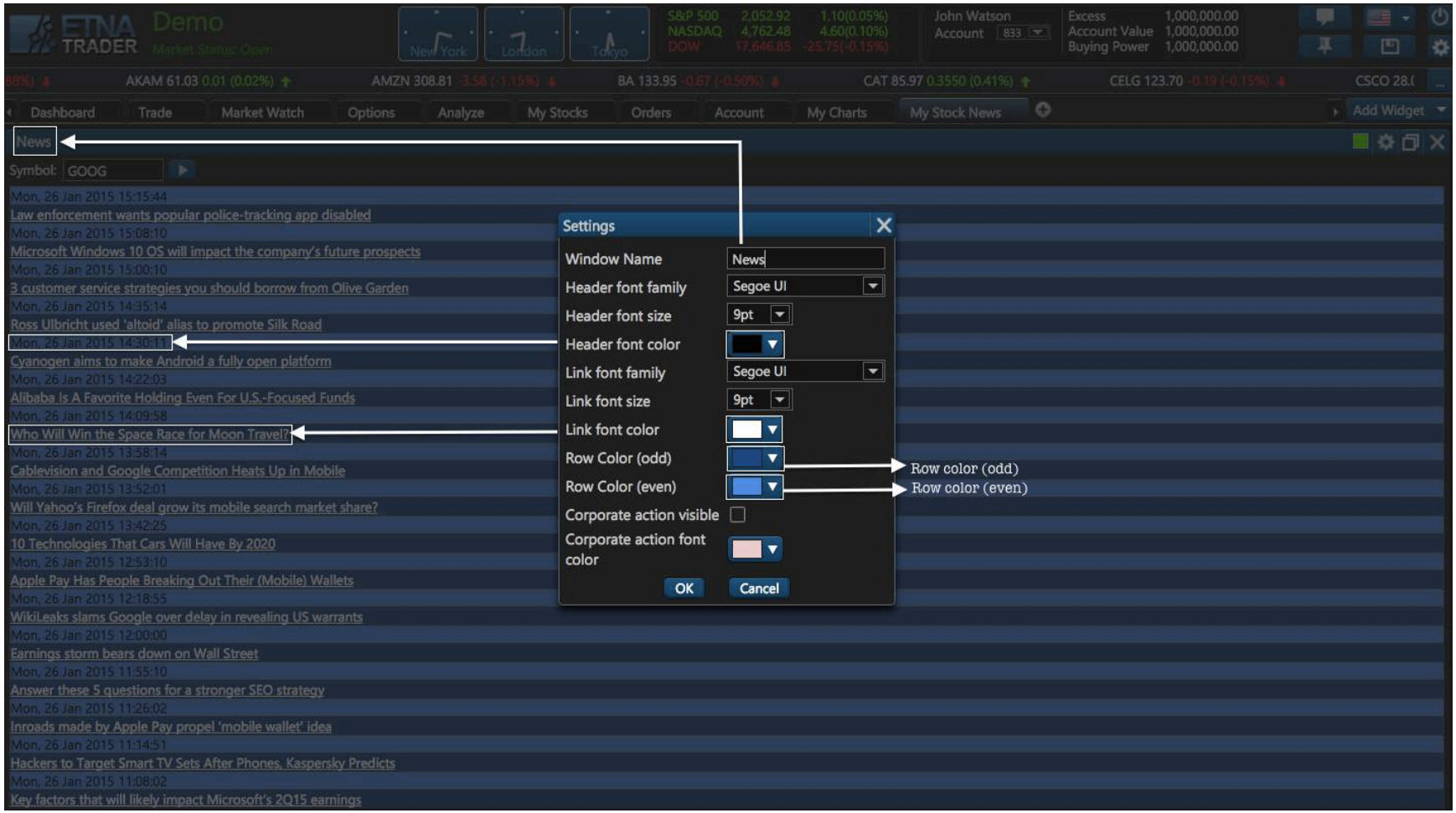


News

ETNA Trader's news widget gives you live streaming headlines from different online news sources. If there is an important news story in business, around the world, it would to show up in the Live News tape. You can click on the headline to get the full story. You can also link your watch list with the news feeds, so that every time you want to know the latest news about a security, you can just click on it from the watch list to see updated news headlines.


Link News feed with watchlist
Widget Settings
Maximize and restore down widget
ETNA TRADER
Demo
Market Status: Open
New York
London
Tokyo
John Watson
Account 833
Excess 1,000,000.00
Account Value 1,000,000.00
Buying Power 1,000,000.00
Dashboard
Trade
Market Watch
Options
Analyze
My Stocks
Orders
Account
My Charts
My Stock News
Add Widget
News
Symbol: AAPL
Fri, 23 Jan 2015 10:39:38
Apple's Tim Cook got $9.2M in 2014, an eighth of what retail boss Angela Ahrendts made
Fri, 23 Jan 2015 10:16:24
App Wars: Does the little guy have a chance against Facebook, Apple & Google?
Fri, 23 Jan 2015 09:54:33
It's Going To Be A Big Problem If The Apple Watch Can't Even Last A Day
Fri, 23 Jan 2015 09:30:02
Zacks Investment Ideas feature highlights: Apple, Amazon, Yahoo, Disney and Twitter - Press Releases
Fri, 23 Jan 2015 09:30:02
Zacks Rank #1 Additions for Friday - Tale of the Tape
Fri, 23 Jan 2015 09:30:02
The Zacks Analyst Blog Highlights: Microsoft, Apple, Google and Alibaba Group Holding - Press Releases
Fri, 23 Jan 2015 09:22:05
Apple Watch battery is just OK, averaging 19 hours of use per charge
Fri, 23 Jan 2015 09:12:25
Apple CEO's compensation more than doubles in banner year for smartphone giant
Fri, 23 Jan 2015 09:08:29
Photos Of Apple's Next MacBook Air Might Have Just Leaked
Fri, 23 Jan 2015 09:00:23
FY 15 First Quarter Results Conference Call
Fri, 23 Jan 2015 08:44:00
Apple's iOS 8 Crisis Continues With Controversial New Bug
Fri, 23 Jan 2015 08:41:00
Starbucks' Seemingly Perfect Holiday Season May Not Have Been So Perfect
Fri, 23 Jan 2015 08:30:01
Is a Surprise Coming for Apple (AAPL) This Earnings Season? - Tale of the Tape
Fri, 23 Jan 2015 08:02:00
Tim Cook on his way to the billionaire club
Fri, 23 Jan 2015 07:49:52
Why This Hedge Fund Manager Is Pair Trading Apple & Microsoft
Fri, 23 Jan 2015 07:41:00
Actually the Apple CEO made over $100 million in 2014 not $9.2 million
Fri, 23 Jan 2015 06:30:05
Chart: Demand for Apple's iPhone 6/6+ stays strong
Watchlist
* Stocks
Symbol
Company Name
Last
Bid
Ask
AA Alcoa Inc 15.83 15.82
AAON AAON Inc 22.44 22.42
AAPL USD - APPLE Inc 112.20 112.21
ABT USD - ABBOTT LABORATORIES 44.06 44.06
ABX Barrick Gold Corp 12.58 12.57
ADBE Adobe Systems Inc 73.79 73.79
AGYS USD - AGILYSYS Inc 10.88 10.88
AKAM Akamai Technologies Inc 61.01 60.97
AMGN USD - AMGEN INC 159.24 159.20
AMZN USD - AMAZON.COM INC 313.73 313.71
ANF Abercrombie & Fitch Co 26.88 26.87
AON Aon plc 95.21 95.20
APA USD - APACHE CORPORATION 65.05 65.03
APB USD - ASIA PACIFIC FUND 11.49 11.52
ARII American Railcar Industries 50.73 50.57
AUMN Golden Minerals Co 0.6164 0.6126
AV Aviva PLC ADS 16.20 16.18
AXP USD - AMERICAN EXPRESS COMPANY 85.04 85.03
B Barnes Group Inc 35.56 35.54
BA USD - BOEING COMPANY 135.53 135.50
BAC USD - BANK OF AMERICA Corp 15.92 15.92
BBRY BlackBerry Ltd 10.93 10.93
BDBD Boulder Brands 10.49 10.49
BEAT BioTelemetry 10.26 10.25
100 rows per page

You can customize the News widget using **Settings.** The News Settings enable you to edit and customize the interface of your news feeds.



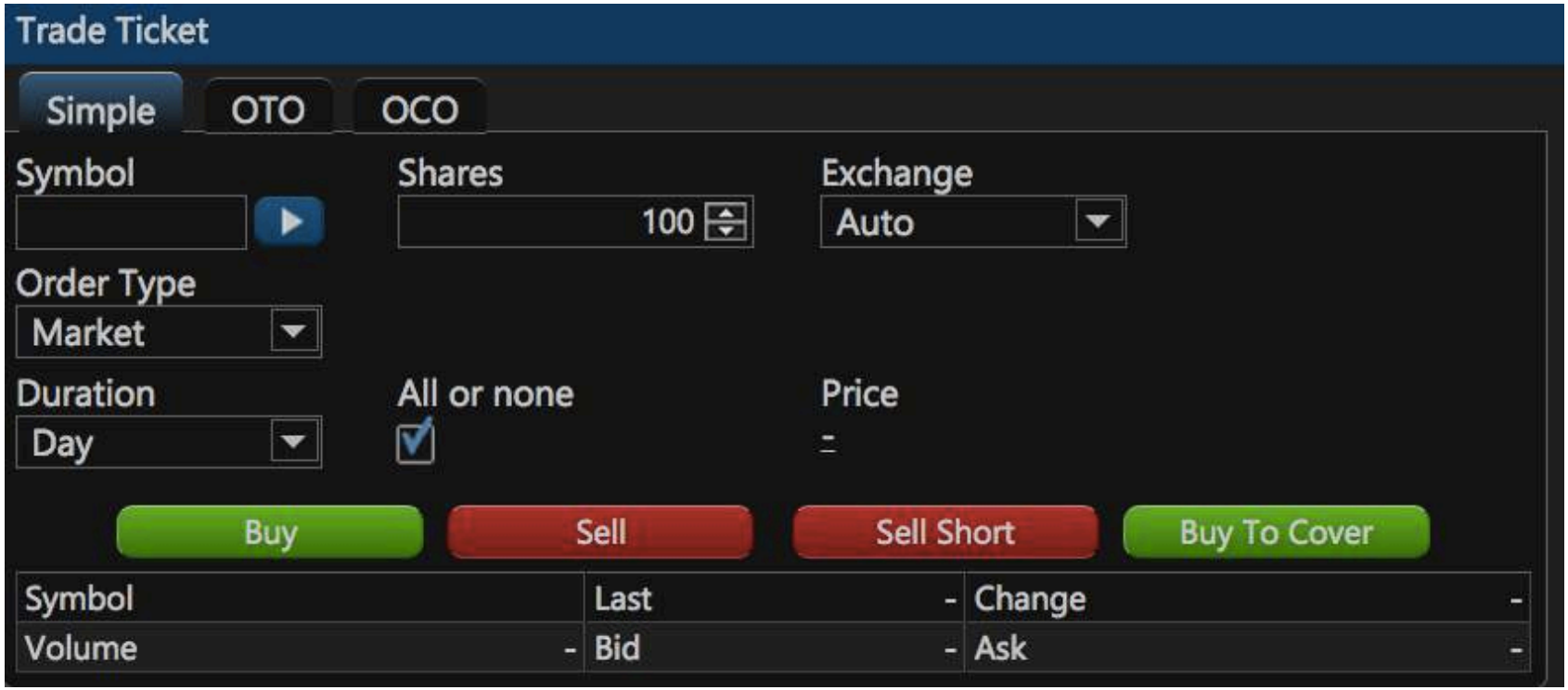
Trade Ticket

ETNA Trader enables you to execute trades in different ways.

Trade Ticket: You can add the widget Trade Ticket to place an order. By using the widget Trade Ticket, you can place three types of trades**:** Simple, OTO or OCO. To place an order, you enter the symbol name, number of shares, the exchange market (auto, Nasdaq, NYSE, KNIGHT), **order type** (Market, Limit, Stop, Stop Limit, Trailing Stop, Trailing Stop Limit) and the duration of the trade: Day or Good Till Canceled. You can place your order right after you finish filling the entries of the ticket.

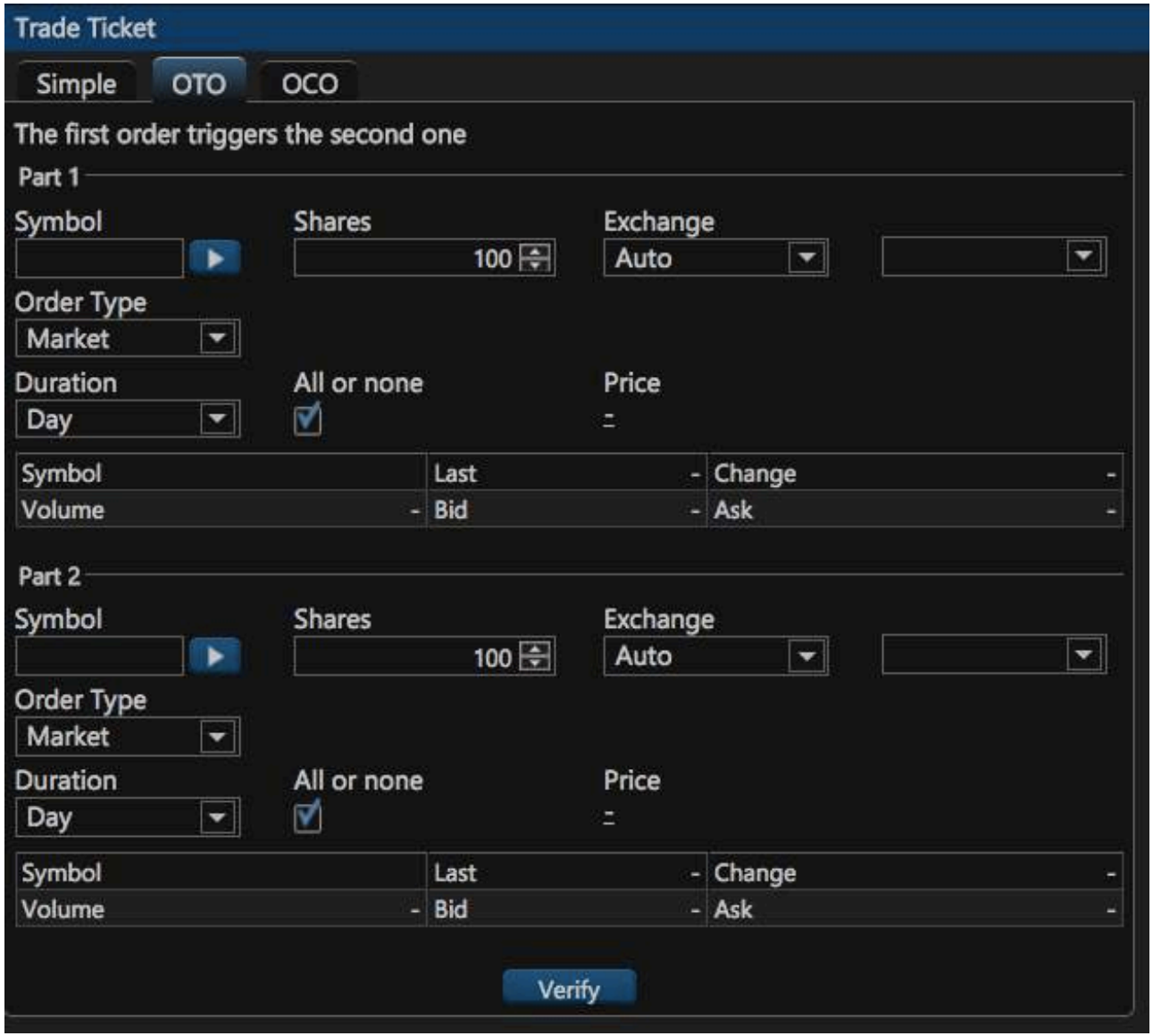
Types of Trades

- **Simple**



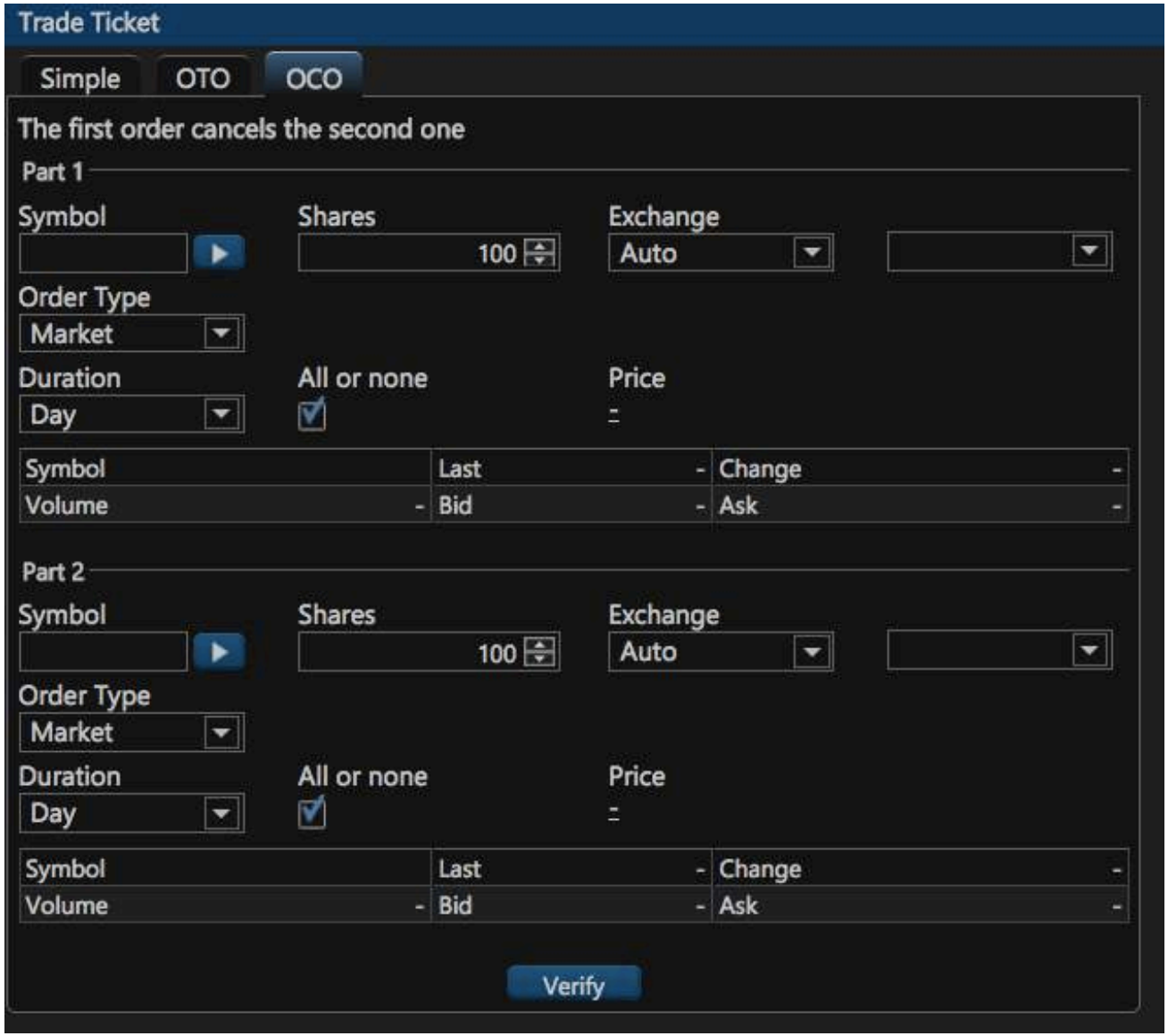
- **OTO: One Triggers the Other**

  A one trigger the other orders involves two orders—a primary order and a secondary order. The primary order may be a live order at the marketplace. The secondary order, held in a separate order file,

- 

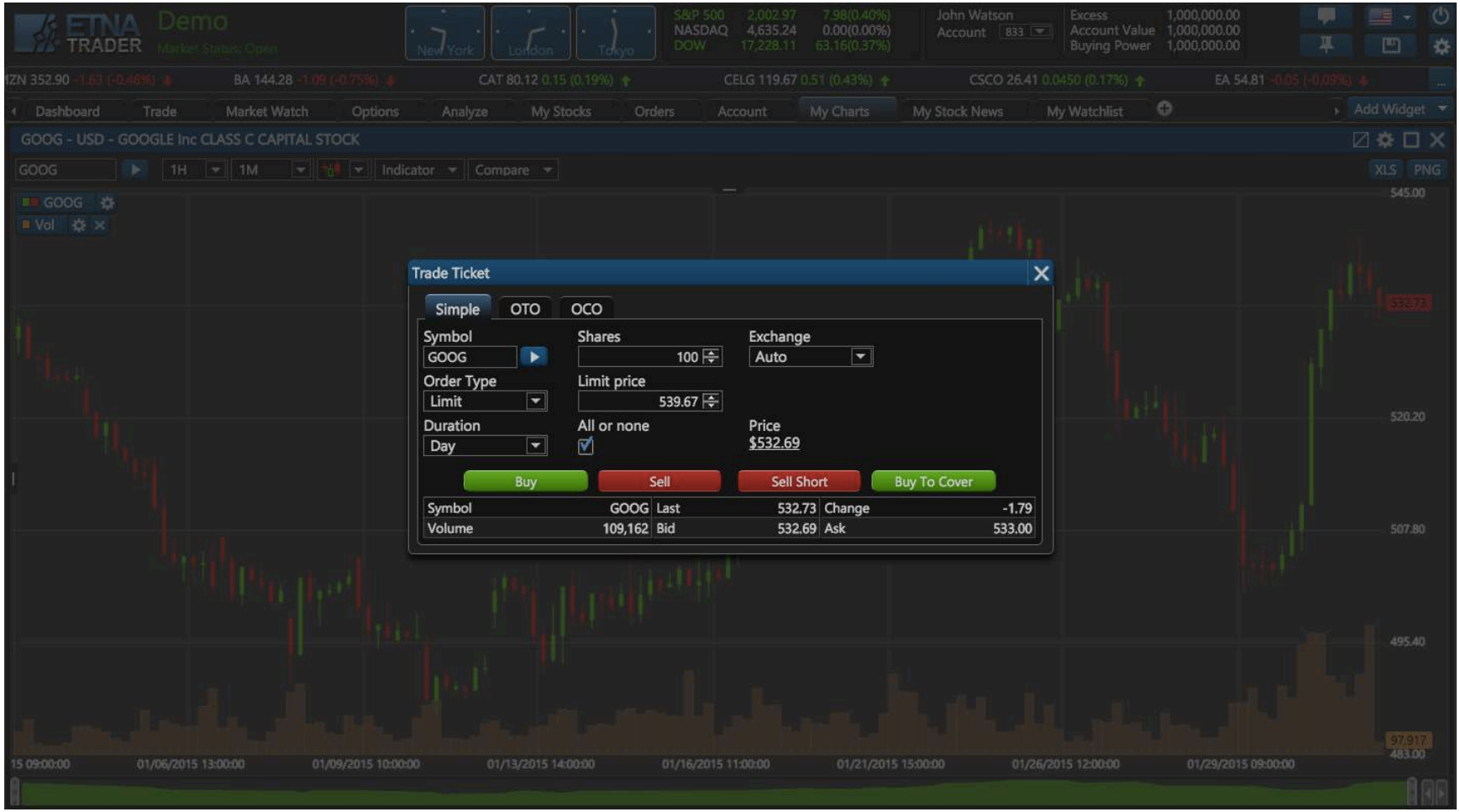
- **OCO: One Cancel the Other**

  A one-cancels-the-other order (OCO) combines a stop order with a limit order on an automated trading platform. When either the stop or limit level is reached and the order executed, the other order will be automatically canceled.



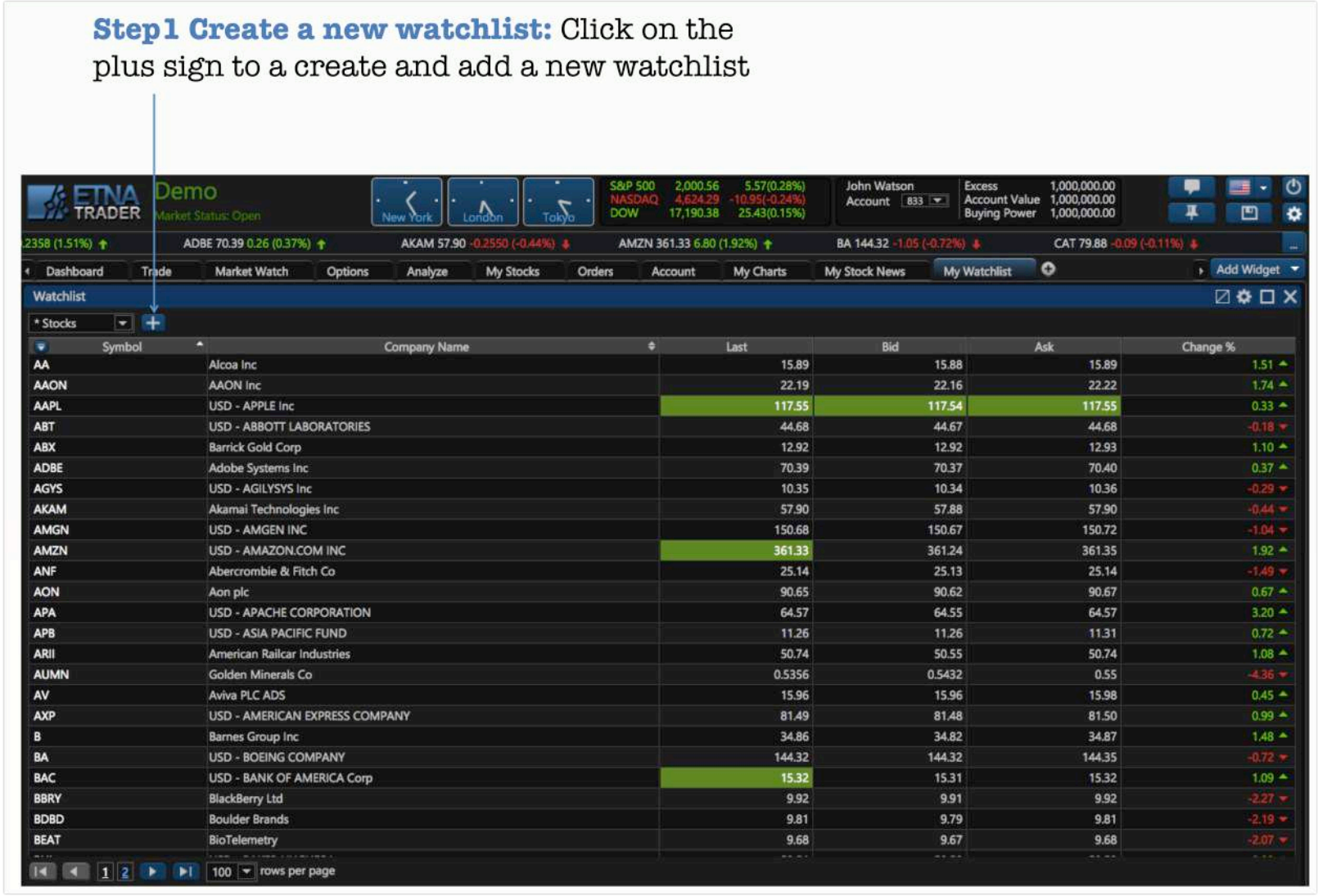
Types of Orders

Chart: You can intuitively place and manage trades directly on a chart. Once clicking on the candlestick, the trade ticket pops up so you can place your order.



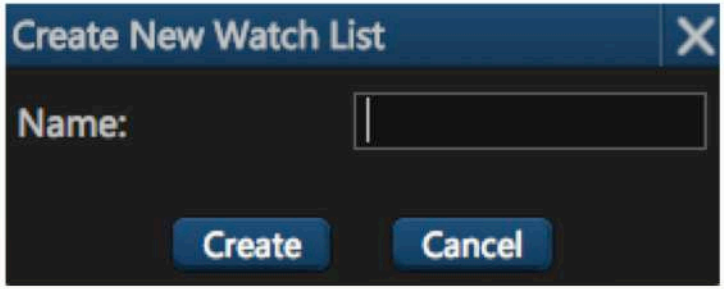
Watchlist

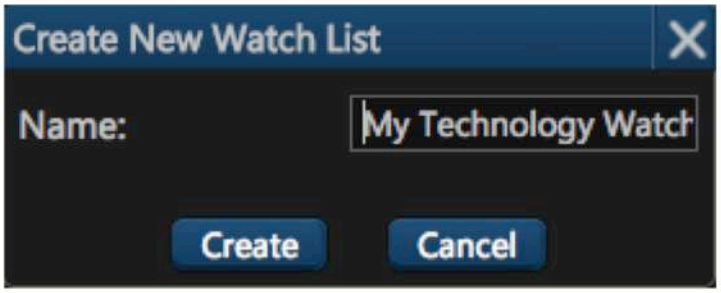
ETNA Trader's watchlist is designed to be sortable and filterable to help traders make decisions quicker (this is especially important when trading options as it helps determine the entry strategy). You can create your own watch list based on which groupings of stocks you would like to see in one view (available in demo mode). The graphs below show the steps of creating your own watch list (ex: My Technology watch list)


Step 1 Create a new watchlist: Click on the plus sign to a create and add a new watchlist
ETNA TRADER
Demo
Market Status: Open
New York
London
Tokyo
S&P 500 2,000.56 5.57(0.28%)
NASDAQ 4,624.29 -10.95(-0.24%)
DOW 17,190.38 25.43(0.15%)
John Watson
Account 833
Excess 1,000,000.00
Account Value 1,000,000.00
Buying Power 1,000,000.00
ADBE 70.39 0.26 (0.37%)
AKAM 57.90 -0.2550 (-0.44%)
AMZN 361.33 6.80 (1.92%)
BA 144.32 -1.05 (-0.72%)
CAT 79.88 -0.09 (-0.11%)
Dashboard
Trade
Market Watch
Options
Analyze
My Stocks
Orders
Account
My Charts
My Stock News
My Watchlist
Add Widget
Watchlist
* Stocks
Symbol
Company Name
Last
Bid
Ask
Change %
AA Alcoa Inc 15.89 15.88 15.89 1.51
AAON AAON Inc 22.19 22.16 22.22 1.74
AAPL USD - APPLE Inc 117.55 117.54 117.55 0.33
ABT USD - ABBOTT LABORATORIES 44.68 44.67 44.68 -0.18
ABX Barrick Gold Corp 12.92 12.92 12.93 1.10
ADBE Adobe Systems Inc 70.39 70.37 70.40 0.37
AGYS USD - AGILYSYS Inc 10.35 10.34 10.36 -0.29
AKAM Akamai Technologies Inc 57.90 57.88 57.90 -0.44
AMGN USD - AMGEN INC 150.68 150.67 150.72 -1.04
AMZN USD - AMAZON.COM INC 361.33 361.24 361.35 1.92
ANF Abercrombie & Fitch Co 25.14 25.13 25.14 -1.49
AON Aon plc 90.65 90.62 90.67 0.67
APA USD - APACHE CORPORATION 64.57 64.55 64.57 3.20
APB USD - ASIA PACIFIC FUND 11.26 11.26 11.31 0.72
ARII American Railcar Industries 50.74 50.55 50.74 1.08
AUMN Golden Minerals Co 0.5356 0.5432 0.55 -4.36
AV Aviva PLC ADS 15.96 15.96 15.98 0.45
AXP USD - AMERICAN EXPRESS COMPANY 81.49 81.48 81.50 0.99
B Barnes Group Inc 34.86 34.82 34.87 1.48
BA USD - BOEING COMPANY 144.32 144.32 144.35 -0.72
BAC USD - BANK OF AMERICA Corp 15.32 15.31 15.32 1.09
BBRY BlackBerry Ltd 9.92 9.91 9.92 -2.27
BDBD Boulder Brands 9.81 9.79 9.81 -2.19
BEAT BioTelemetry 9.68 9.67 9.68 -2.07
1 2
100 rows per page

Step2 Name your new watchlist:

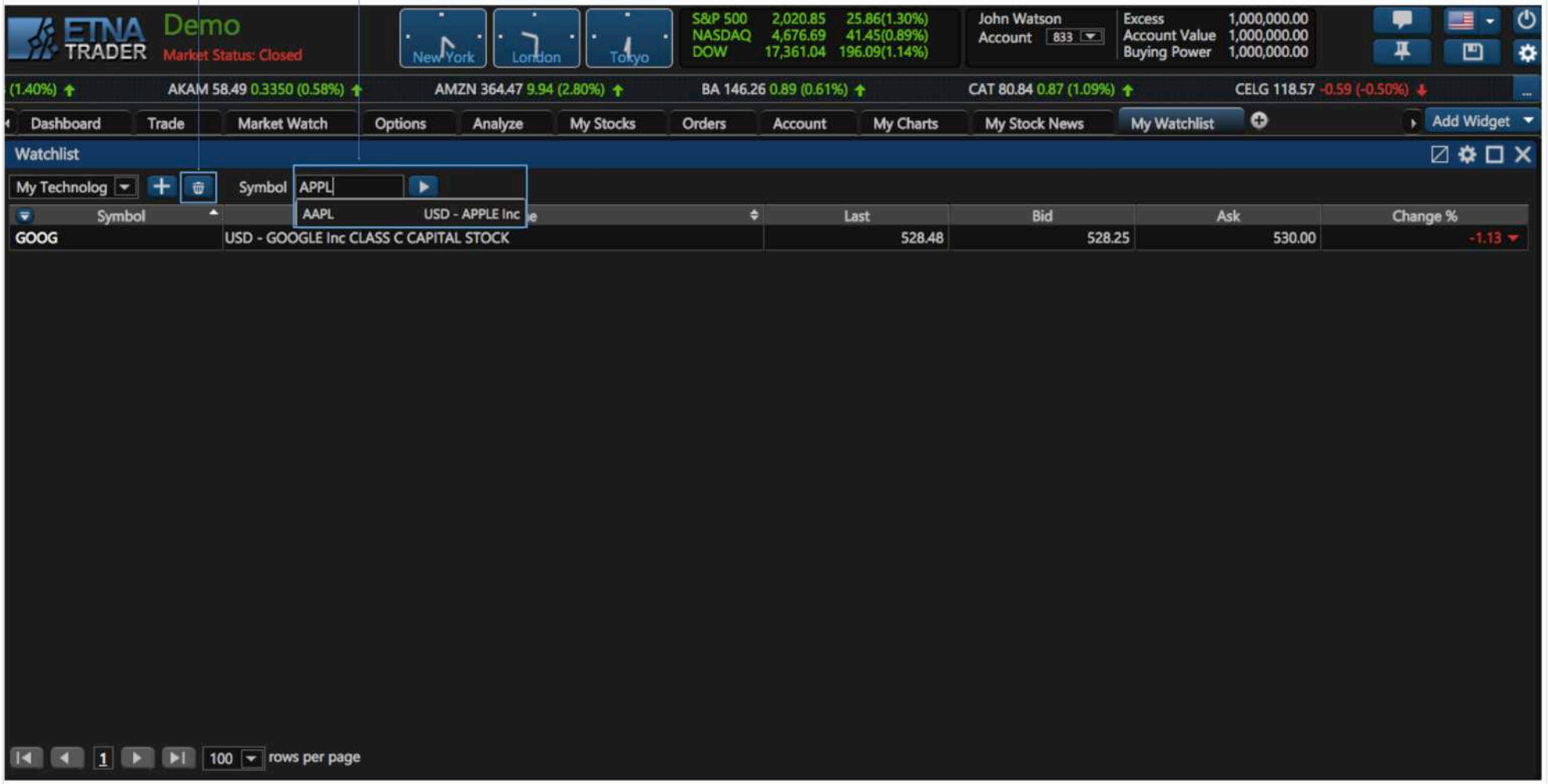
When click on + , a small box pops up asking you to put the name of the your new watchlist.





Delete watchlist: You can delete any created watchlist

Step3: Type the symbol of the security
Write the name of the security in the symbol space to be added to your new watchlist



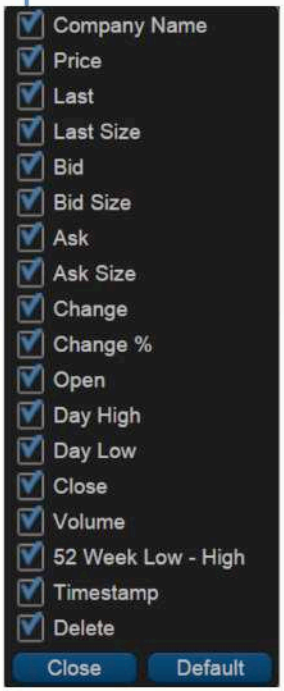
You can link the News widget with your watchlist or vice versa. Every watch list created can be linked with its News widget. You can create different watchlist and link each to a different News widget. You can also customize the information and the layout and of the watchlist you create, through the settings, as it shows in the post below.

You can add and remove the components that you want to keep track of in the platform by using **Manage Columns** in the watchlist widget.

By clicking on manage column sign

You can see all the components of the Watchlist. You can choose to keep or remove a component by either click or unclick it in the list

Components of Watchlist



Watchlist

* Stocks

Symbol	Company Name	Price	Last	Last Size	Bid	Bid Size	Ask	Ask Size	Change	Change %	Open	Day High	Day Low	Close	Volume	52 Week Low - High	Timestamp	Delete
AA	Inc	126.38	126.46	69	126.35	100	126.38	500	1.58	1.27	126.06	127.48	125.57	124.88	74,405,122	0.00 - 0.00	17:57:37	
C	OUP Inc	50.88	50.89	1	50.80	200	50.87	500	1.21	2.44	49.94	51.09	49.77	49.68	28,920,317	0.00 - 0.00	17:08:07	
DD	TEMS CORP	32.52	32.41	50	32.25	100	32.52	100	1.00	3.18	31.51	33.17	31.05	31.41	4,185,160	0.00 - 0.00	17:55:58	
DIA	nes Industrial Average	179.65	179.84	228	179.65	100	179.84	800	1.14	0.64	179.27	179.93	179.00	178.70	3,741,902	0.00 - 0.00	17:51:33	
GO	LE Inc CLASS C CAPITAL STOCK	543.00	542.93	200	542.12	200	544.87	100	6.96	1.30	537.25	544.82	534.67	535.97	1,612,510	0.00 - 0.00	17:30:53	
AA		15.63	15.65	9	15.61	900	15.65	500	0.19	1.23	15.71	15.79	15.54	15.46	19,334,269	0.00 - 0.00	17:40:28	
AA		23.40	23.40	42	22.50	900	27.71	100	0.50	2.18	23.10	23.49	23.08	22.90	87,536	0.00 - 0.00	16:46:05	
AB	T LABORATORIES	45.20	45.22	5	44.74	100	45.20	500	0.29	0.65	45.04	45.25	44.80	44.93	4,683,672	0.00 - 0.00	16:56:12	
AB	Corp	12.06	12.13	2,200	12.10	1,000	12.18	1,000	0.19	1.59	12.12	12.22	11.93	11.94	11,627,159	0.00 - 0.00	16:11:08	
AD	ns Inc	74.18	74.59	2,034	74.00	500	75.24	100	1.58	2.16	73.60	74.75	73.31	73.01	2,243,474	0.00 - 0.00	17:08:02	
AG	YS Inc	10.22	10.22	15	0.00	0	10.34	300	0.01	0.10	10.29	10.34	10.20	10.21	18,455	0.00 - 0.00	16:46:05	
AK	hologies Inc	67.58	67.59	100	67.58	100	67.83	1,000	3.84	6.02	64.25	67.70	63.80	63.75	4,207,619	0.00 - 0.00	17:47:49	
AM	N INC	153.15	153.18	50	152.60	1,000	154.00	100	0.07	0.05	154.83	154.83	151.12	153.11	2,935,775	0.00 - 0.00	17:49:41	
AM	ON.COM INC	377.15	377.17	170	376.84	200	377.20	100	2.03	0.54	375.10	378.51	373.15	375.14	2,790,800	0.00 - 0.00	17:35:47	
AN	& Fitch Co	25.25	25.23	95	24.62	100	26.34	100	0.72	2.94	24.76	25.32	24.52	24.51	1,462,598	0.00 - 0.00	16:54:27	
AO		100.75	100.74	1,540	94.36	100	109.87	100	0.66	0.66	100.02	100.99	99.89	100.08	1,627,307	0.00 - 0.00	16:36:55	
APA	USD - APACHE CORPORATION	64.53	64.58	100	64.60	100	64.78	100	-0.17	-0.26	65.98	67.57	63.82	64.75	7,347,779	0.00 - 0.00	17:52:40	
APB	USD - ASIA PACIFIC FUND	11.42	11.42	0	11.19	1,000	0.00	0	0.14	1.24	11.23	11.42	11.23	11.28	13,182	0.00 - 0.00	16:00:00	
ARII	American Railcar Industries	54.72	54.72	16	51.65	100	55.60	200	0.28	0.51	54.97	56.34	54.42	54.44	181,680	0.00 - 0.00	16:40:59	
AUMN	Golden Minerals Co	0.5002	0.5002	0	0.47	1,000	0.66	8,000	0.0102	2.08	0.49	0.51	0.49	0.49	24,632	0.00 - 0.00	16:00:00	
AV	Aviva PLC ADS	16.74	16.73	19,785	13.65	100	18.00	1,500	0.42	2.58	16.70	16.76	16.66	16.31	158,493	0.00 - 0.00	17:17:18	
AXP	USD - AMERICAN EXPRESS COMPANY	80.50	80.48	12	80.47	1,000	80.50	700	-5.53	-6.43	80.03	81.53	80.00	86.01	32,627,328	0.00 - 0.00	17:56:25	
B	Barnes Group Inc	36.96	36.96	90	33.53	100	38.00	100	0.65	1.79	36.68	37.14	36.63	36.31	189,807	0.00 - 0.00	16:40:59	
BA	USD - BOEING COMPANY	148.03	148.09	1,780	147.80	100	148.11	200	0.17	0.11	148.26	148.57	147.68	147.92	2,998,761	0.00 - 0.00	17:08:01	
BAC	USD - BANK OF AMERICA Corp	16.68	16.67	200	16.68	10,700	16.69	4,900	0.31	1.89	16.41	16.73	16.37	16.36	116,342,066	0.00 - 0.00	17:56:17	
BBRY	BlackBerry Ltd	9.85	9.86	1,000	9.86	1,000	9.87	800	-0.01	-0.10	9.87	10.05	9.83	9.87	5,769,717	0.00 - 0.00	17:49:35	
BDBD	Boulder Brands	10.40	10.40	101	10.00	200	12.33	100	0.16	1.56	10.32	10.42	10.23	10.24	283,860	0.00 - 0.00	16:40:59	
BEAT	BioTelemetry	10.16	10.16	44	10.14	700	11.20	100	-0.14	-1.36	10.33	10.41	10.14	10.30	111,387	0.00 - 0.00	16:40:59	
BHI	USD - BAKER HUGHES Inc	62.38	62.38	11,375	62.23	400	62.68	200	0.79	1.28	62.37	62.95	62.03	61.59	4,091,675	0.00 - 0.00	17:32:49	
BK	USD - BANK OF NEW YORK MELLON CORP...	39.41	39.41	6,079	38.84	100	40.39	100	0.28	0.72	39.23	39.55	39.20	39.13	7,692,365	0.00 - 0.00	16:36:55	
BMY	USD - BRISTOL-MYERS SQUIBB CO.	59.47	59.48	1,586	59.23	100	59.54	1,000	0.17	0.29	59.65	59.76	59.23	59.31	4,557,220	0.00 - 0.00	17:08:02	
BREW	Craft Brew Alliance	12.07	12.07	18	12.00	500	14.30	100	0.15	1.26	11.97	12.25	11.97	11.92	39,142	0.00 - 0.00	16:40:59	
BRK.B	USD - BERKSHIRE HATHAWAY CLASS B	149.81	149.79	9,848	149.65	400	149.94	300	0.11	0.07	150.00	150.41	149.36	149.68	3,608,540	0.00 - 0.00	16:36:55	
BX	Blackstone Group LP	36.85	36.91	30	36.88	1,300	36.90	300	0.44	1.21	36.59	36.93	36.28	36.47	3,016,740	0.00 - 0.00	17:30:21	

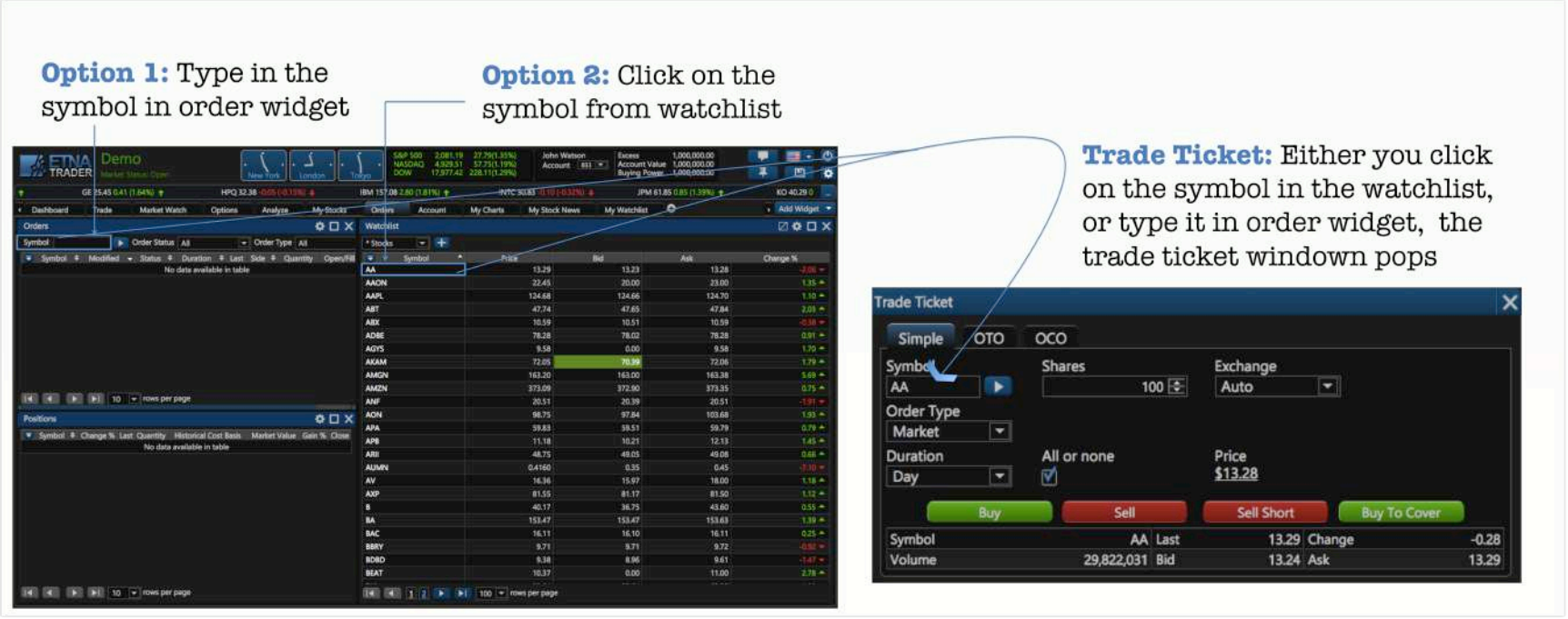
Orders

Before you start conquering the world of trading, ETNA Trader gives you the chance to users to trade with virtual money for product evaluation, trading educational or to test their trading strategy to experience the full range of ETNA Trader's trading capabilities in a real-time market environment, without risking any of your own money. All customers will start with USD 1,000,000 of paper trading. You can use all ETNA Trader's order types, trade all securities available in your demo account. Every trade entered into your ETNA Trader's paper trading account will not actually execute on any exchange or settle at a clearing house. However, the price of your executions will be determined by real market prices and sizes.

Create an order

There are two ways to create an order on ETNA Trader's platform:

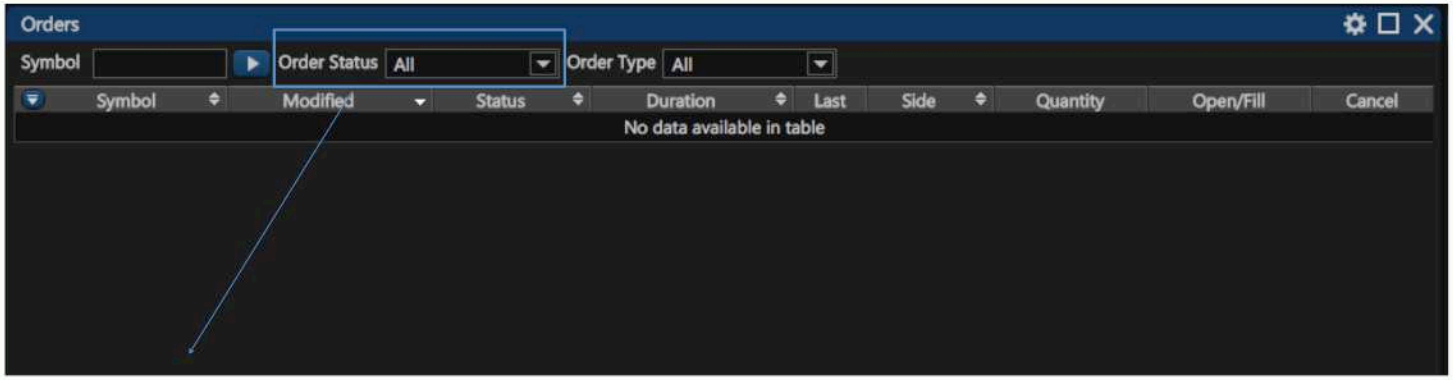
1. **Option 1:** type in the symbol in the box in the upper left side of the order widget
2. **Option 2:** click on the symbol from your watchlist

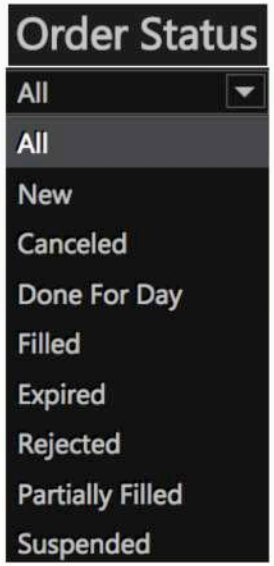


Status of orders

Order Status

These are all the different order status you can use when you place an order. You will find them in the order widget

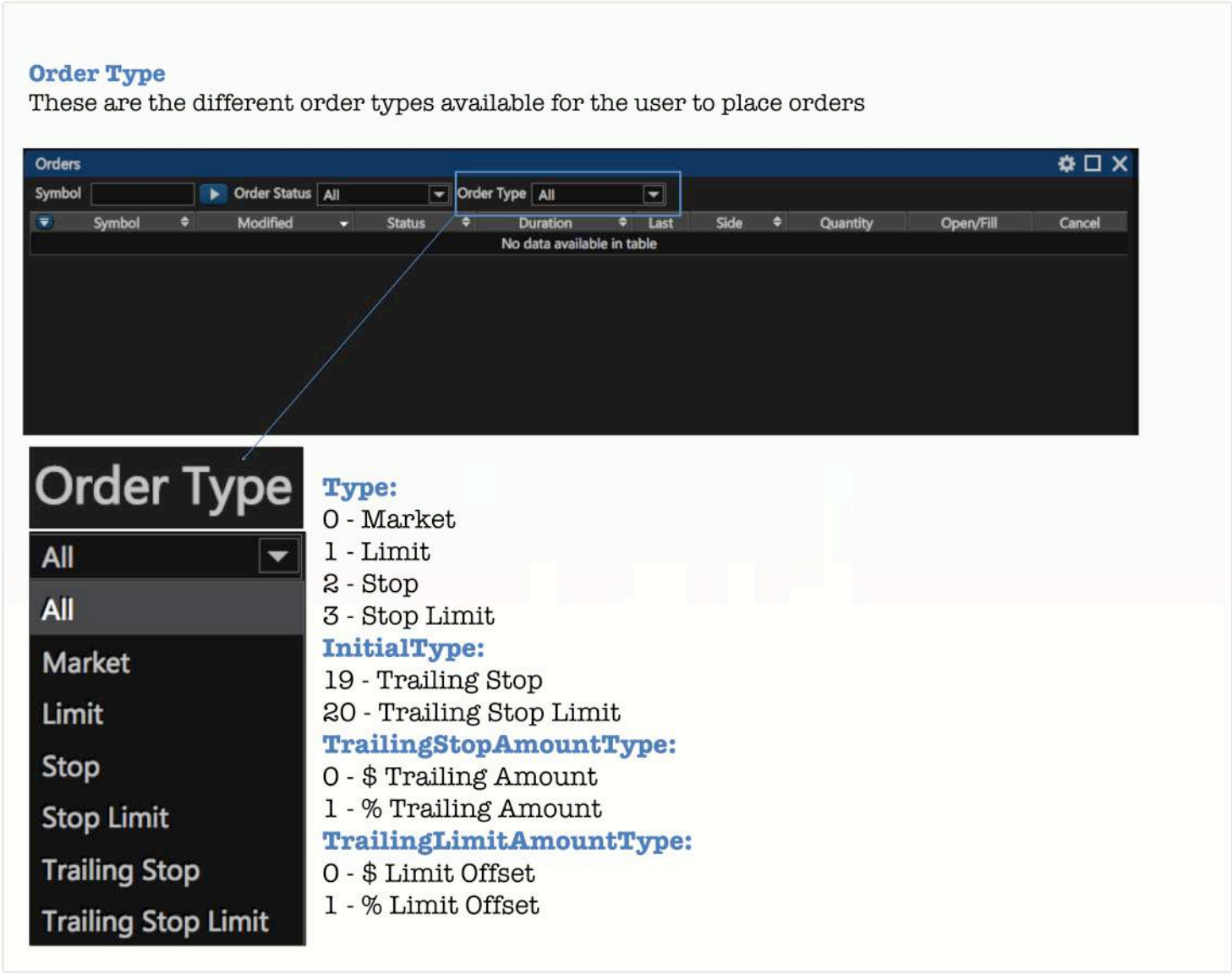




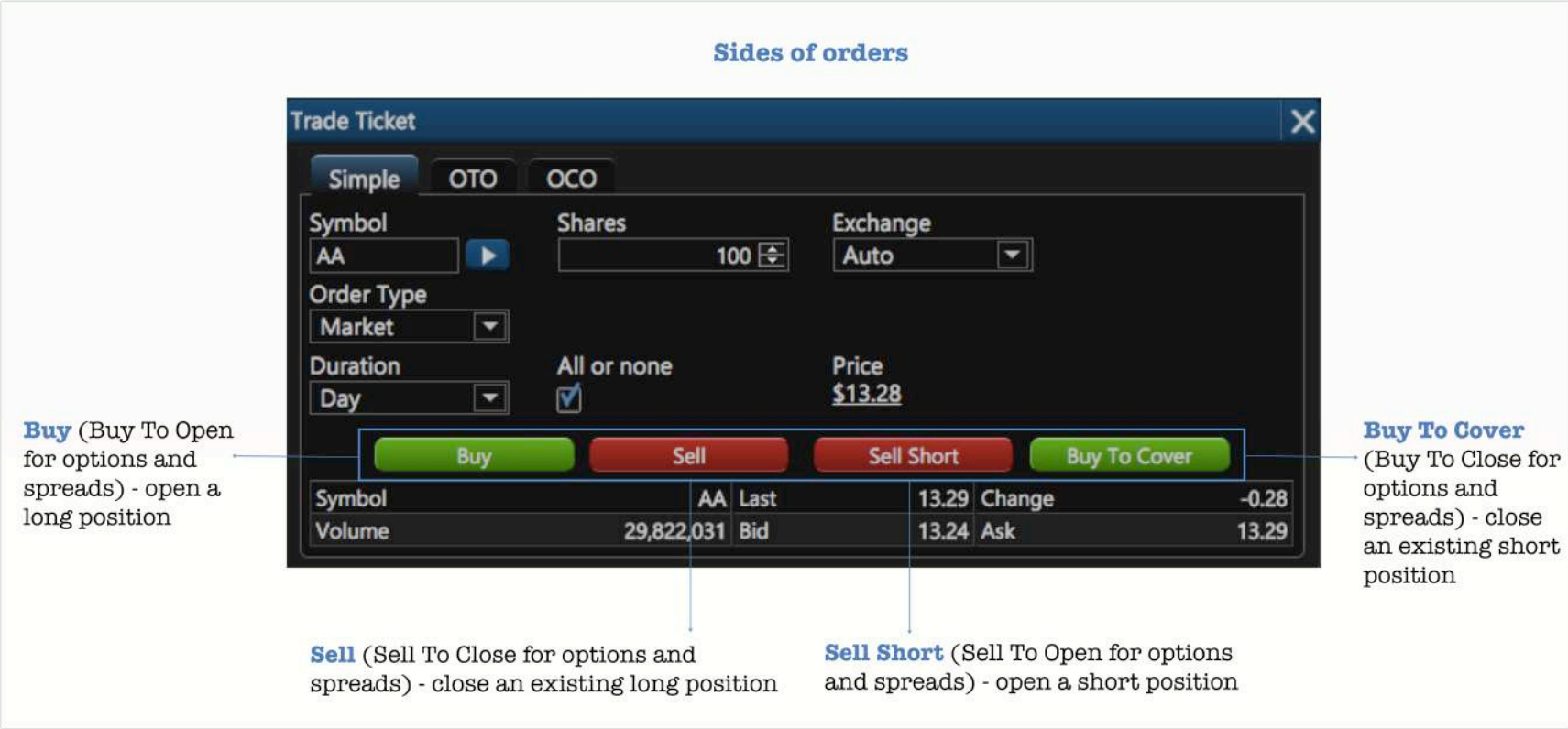
New - Outstanding order with no executions
Canceled - Canceled order with or without executions
Done For Day - Order not, or partially, filled; no further executions forthcoming
Filled - Order completely filled, no remaining quantity
Expired - Order has been canceled in broker's system due to time in force instructions
Rejected - Order has been rejected by broker. NOTE: An order can be rejected subsequent to order acknowledgment, i.e. an order can pass from New to Rejected status
Partially Filled - Outstanding order with executions and remaining quantity
Suspended - Order has been placed in suspended state at the request of the client

Types of orders

Users can set the type of order they want to place from Trade Ticket, Option Ticket widgets, or popups trade ticket when they click on the symbol from the watchlist or a chart.



Sides of orders



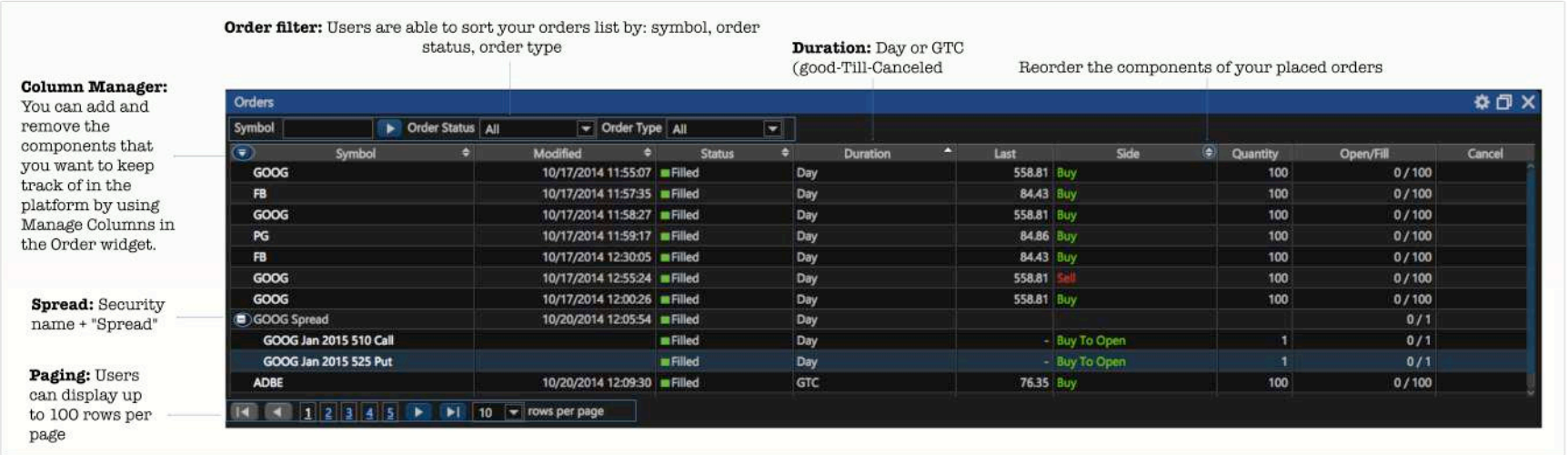
Duration of orders

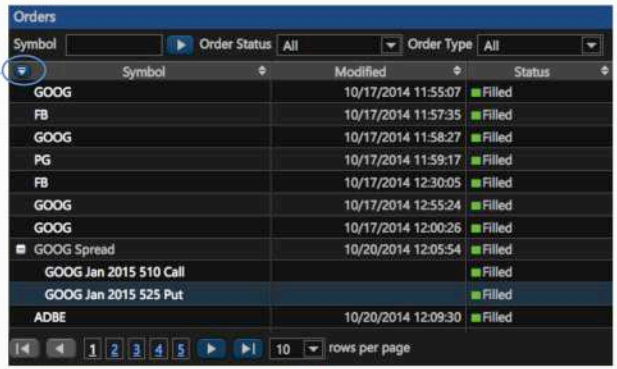
Duration means how long an order will remain in the market until it is canceled. Users can set their preferred duration from Trade Ticket, Option Ticket widgets or popups trade ticket when they click on the symbol from the watchlist or a chart.

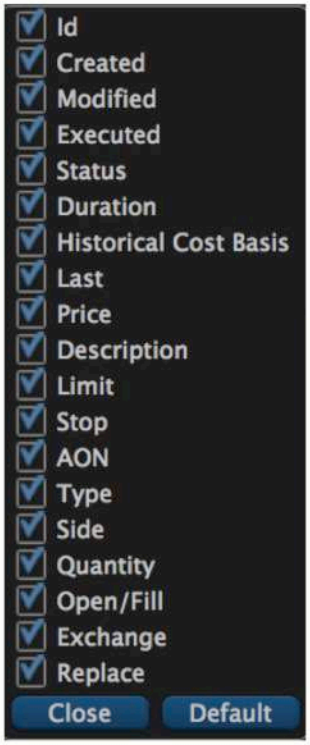
1. Day - A day order automatically expires at the end of the regular trading session if it has not been executed.
2. GTC - Good-till-Canceled - An order that lasts until it's completed or it's canceled.

Orders widget features:

1. **Column Manager:** Users can add or remove columns they need
2. **Order filter:** Users are able to sort your orders list by: symbol, order status, order type
3. Last added order will be shown even if you set a filter that isn't suitable for a new added order


Order filter: Users are able to sort your orders list by: symbol, order status, order type
Duration: Day or GTC (good-Till-Canceled
Reorder the components of your placed orders
Column Manager: You can add and remove the components that you want to keep track of in the platform by using Manage Columns in the Order widget.
Spread: Security name + "Spread"
Paging: Users can display up to 100 rows per page
Orders
Symbol
Order Status All
Order Type All
Symbol Modified Status Duration Last Side Quantity Open/Fill Cancel
GOOG 10/17/2014 11:55:07 Filled Day 558.81 Buy 100 0 / 100
FB 10/17/2014 11:57:35 Filled Day 84.43 Buy 100 0 / 100
GOOG 10/17/2014 11:58:27 Filled Day 558.81 Buy 100 0 / 100
PG 10/17/2014 11:59:17 Filled Day 84.86 Buy 100 0 / 100
FB 10/17/2014 12:30:05 Filled Day 84.43 Buy 100 0 / 100
GOOG 10/17/2014 12:55:24 Filled Day 558.81 Sell 100 0 / 100
GOOG 10/17/2014 12:00:26 Filled Day 558.81 Buy 100 0 / 100
GOOG Spread 10/20/2014 12:05:54 Filled Day 0 / 1
GOOG Jan 2015 510 Call Filled Day - Buy To Open 1 0 / 1
GOOG Jan 2015 525 Put Filled Day - Buy To Open 1 0 / 1
ADBE 10/20/2014 12:09:30 Filled GTC 76.35 Buy 100 0 / 100
1 2 3 4 5
10 rows per page



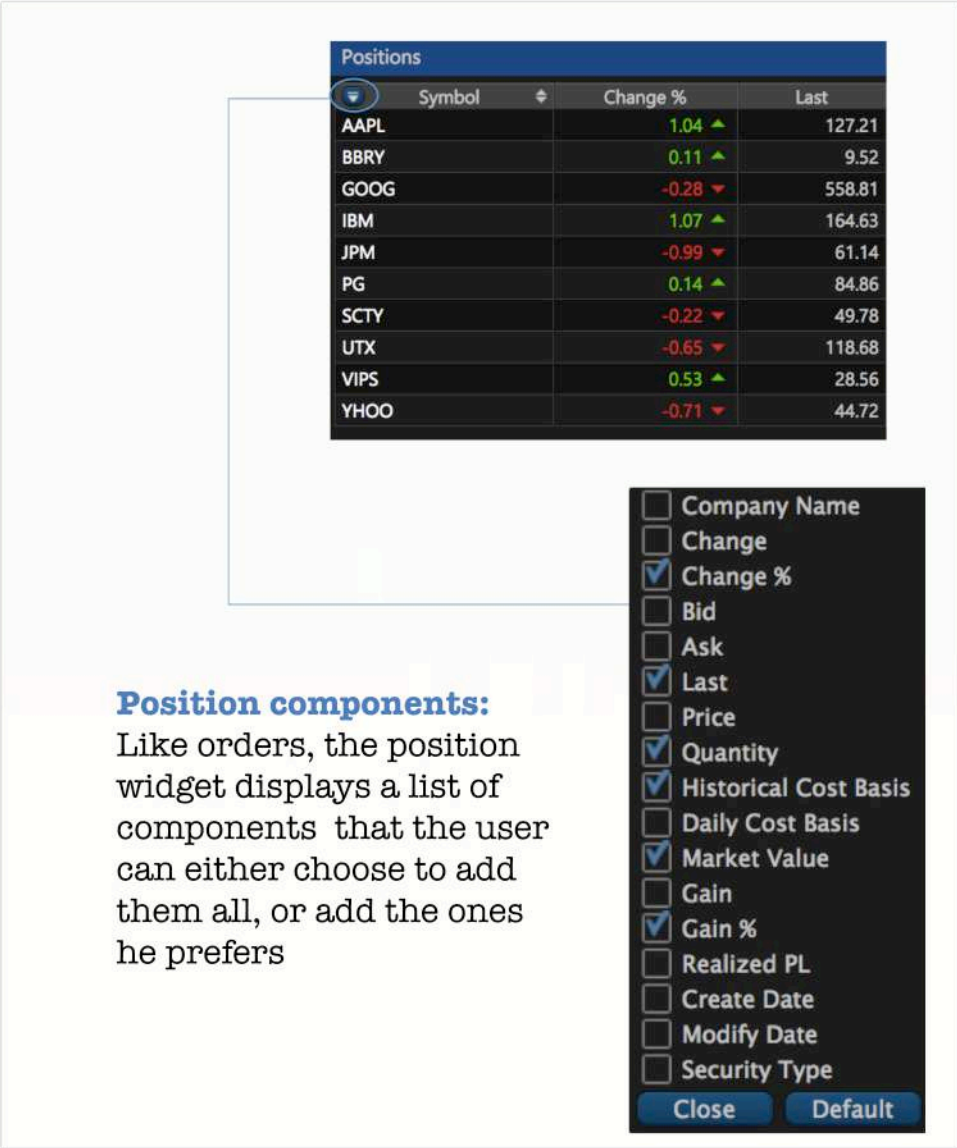


Order components:

The widget displays a list of components that the user can either choose to add them all, or add the ones he prefers

Positions

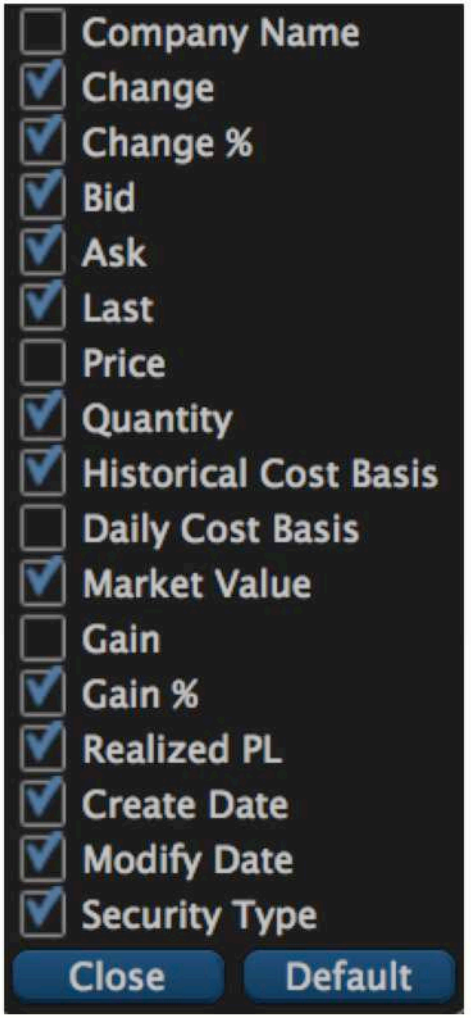
Once an order is placed in the market, the user will be able to see it on the position widget. Users can manage the components they want to see in their position widget.



Positions widget features:

1. **Column Manager:** With Column Manager you can add/remove columns that you are needed.
2. **Related orders:** With related orders the user can see every transaction (each order which formed a position) in a position. You can switch it on in the Settings popup.
3. **Closed position:** will be displayed until a new trading session starts (Clearing imitation).

Company Name: Company name or definition for a security
Change: Difference between close price (price for previous trading session) and last price. Change = Last – Close
Change % = 100*(Last - Close)/Close
A bid price is the highest price that a buyer (i.e., bidder) is willing to pay for a good.
Ask price is the price a seller states she or he will accept for a good.
Last means the last trade reported to the platform, or the most recent price available. Last is changed only at market hours*
Price means current instrument price. Price is changed at pre/post-market and market hours*
Quantity is the amount of shares
Historical Cost Basis is P1*Quantity1+...+Pn*Quantityn/SumQuantity, where P= Historical Cost Basis from Orders widget; SumQuantity = Quantity1+... +Quantityn
Daily Cost Basis is P1*Quantity1+...+Pn*Quantityn , where P = Historical Cost Basis from Orders widget
Market Value is last*Quantity
P/L Open is (Last - Historical Cost Basis)*Quantity
Realized P/L (Profit and Loss) refers to profit or loss on a completed trade. This means a position which has been initiated and then closed. It also includes any and all fees and commissions associated with the transaction.
Create Date is the date of a position created
Modify Date is Date of a position modification (modification means any position's modification for e.g. closing; buy shares to a position or sell shares of a position).
Security Type is the type of a security in position (for e.g. Common Stock, Option)

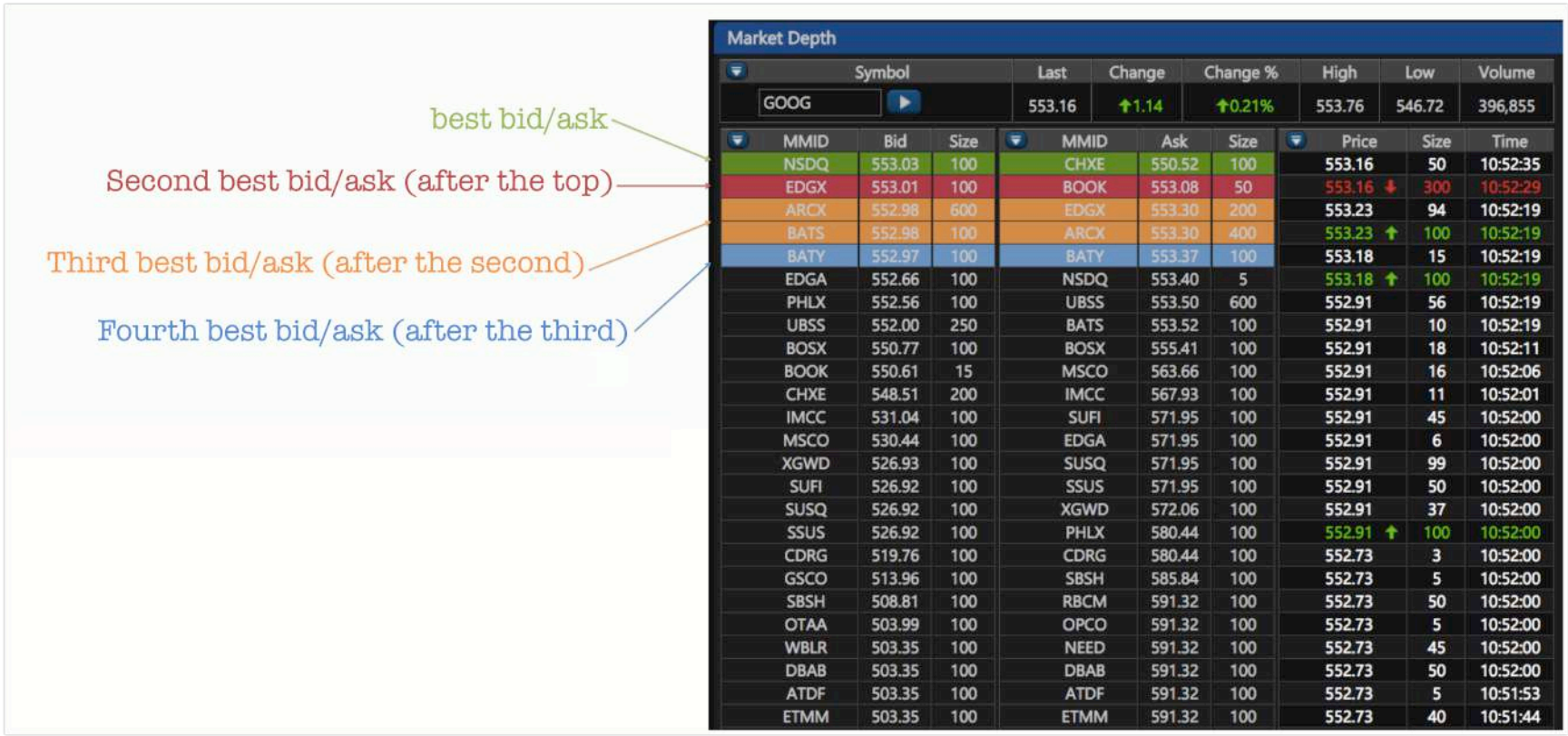


Market Depth

ETNA Front Office Market Depth provides following functionality:

- Shows equity order book
- Shows quote for selected symbol
- Shows details about stream of orders for selected symbol

When there are several rows with the same value, same color is used.



ETNA Trader is a trademark owned by ETNA Software Corp © 2002-2015 All rights reserved.

www.etnasoft.com

36 West 44th Street, Suite 302B,
New York, *NY 10036, United States*